

Belt and Road School,
Beijing Normal University, Zhuhai

MBA / MPA Guide 2021

Introduction

The Belt and Road School (BRS) is a comprehensive education and research institution within the Beijing Normal University (BNU), one of the most prestigious universities in China boasting a profound history since 1902. The School benefits from the predominant disciplines in liberal arts and science of the university and enjoys a geographical advantage at the BNU Zhuhai campus, also known as Asia's most beautiful valley campus, within the Guangdong – Hong Kong – Macau Greater Bay Area, one of the world's most open and economically vibrant regions. The Master of Business Administration (MBA) program and the Master of Public Administration (MPA) program offered by BRS are designed for outstanding professionals seeking to advance themselves with world-class education for taking full advantage of exciting opportunities brought by the Belt and Road Initiative. .

Rich Educational Experience

BRS features diversity and high quality. Since the Belt and Road Initiative was put forward in 2013,, BRS has focused on cultivating advanced management talents from countries along the Belt and Road with a wide range of high quality courses. Since its establishment, around 300 international students from 74countries have graduated from BRS..

World-Class Faculty

BRS values expertise and boasts a faculty composed of extraordinary leaders and world renowned experts in political, academic, finance, business management, and other fields whose work influences industry trends and practice. Meet some of our distinguished faculty.

L. Enrique García , Former Executive President of CAF – Development Bank of Latin America;
Djoomart Otorbaev, Former Prime Minister of Kyrgyzstan;
Rajat M. Nag, Former Managing Director General of Asian Development Bank;
Zlatko Lagumdžija, Former Prime Minister of Bosnia and Herzegovina;
Grzegorz W. Kolodko, Former Deputy Prime Minister and Minister of Finance of Poland.

Programs

MBA program and MPA program each admits 50 students in every academic year. Both programs require a two-year full-time study. All courses are taught in English.

The total tuition for each program is 60,000 RMB. All applicants are considered for full or partial scholarships based on the overall assessment of academic merit or specific eligibility criteria.

All students enrolled in MBA or MPA program are required to fulfill the credit requirements and pass the thesis defense to graduate. Graduates will earn a degree of Master of Business Administration or Master of Public Administration issued by Beijing Normal University.

MBA Program

The MBA program prepares pre-experience students with skills and knowledge for advancing careers in a fast growing business environment.

The program will equip students with:

- Theoretical knowledge and analytical methods of business administration;
- Sound understanding of international business strategy;
- Social responsibility awareness;
- Knowledge of the background and mission of the Belt and Road Initiative and the Guangdong – Hong Kong – Macau Greater Bay Area and related business opportunities.

MPA Program

The MPA program offers students with cutting-edge philosophy and prepares them with management skills to shape the future of public and management sectors.

The program will equip students with:

- Principal theory, methods, and skills of public administration and public policy;
- Skills for cross-cultural communication and management;
- Knowledge of the background, main tasks of the Belt and Road Initiative and the Guangdong – Hong Kong – Macau Greater Bay Area and related public policy.

Core Courses (include but are not limited to):

- Introduction of the Belt and Road Initiative
- The Development and Management of the Guangdong-Hong Kong-Macau Greater Bay Area
- The Economy and Development of Emerging Market Countries
- China Social Economic Survey

Scholarships

The MBA and MPA programs offer full and partial scholarships.

- A full scholarship provides a tuition waiver for two academic years, a health insurance, and a stipend for housing and living.
- A partial scholarship provides a tuition waiver for two academic years, a health insurance, and a partial stipend for living.

How to Apply for the MBA / MPA Program

1. Register an account at <http://apply.bnu.edu.cn/> and sign in. Submit all required information as guided. Pay an application fee of 600 RMB (non-refundable) through the payment system on the website;
2. Send the completed application form and all required documents (in clear scanned PDF format copy and renamed properly), photos, and videos to brs0926@bnu.edu.cn ;

3. Deliver the hard copies of all required documents to the Admission Office of Beijing Normal University for review (DHL, FedEx, and other international delivery service are recommended to minimize the possibility of mail loss), address referred below.
4. Take an online interview (interview notification for successful applicants will be sent out via email by mid-May, 2021);
5. Receive admission results (after mid-June, 2021).

*Address of the Admission Office of Beijing Normal University (for hard copies delivery):

Admission Office (International Students), Provost's Office and Academic Affairs, Beijing Normal University
A103, Main Building, No. 19 Xijiekouwai Street, Haidian District

Beijing, China 100875

Tel: 0086-10-5880-2944

E-mail: egp@bnu.edu.cn ;

*Additional note:

Your application might be pending during the winter vacation (16 January 2021 – 20 February 2021) of the university. The deadline of application is 30 April 2021 (completion one week before the deadline is recommended).

Supporting Documents

You will need to submit:

Academic transcript of undergraduate study and degree certificate

- All documents in English or notarized translations in English
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Two recommendation letters

- Signed and dated by referees
 - In English or notarized in English
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Personal statement

- Signed and dated by the applicant
 - Include field of interest, considerations for choosing this program, and what makes you a suitable candidate
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Resume / CV and a short video clip

- Video for self introduction is to be sent electronically to brs0926@bnu.edu.cn Please do not mail it through disks
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Official English proficiency test scores

- Internet-based Test of English as a Foreign Language (TOEFL IBT), minimum score 85, or International English Language Testing System (IELTS), minimum score 6.0
 - The requirement is waived for native English speakers and applicants having successfully completed full-time study at a recognized university where English was the primary language of instruction and assessment
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One copy of the Standard Chinese Visa Photo and two copies of a valid regular passport

- Valid date of the passport shall be later than 31 March 2021
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Statement of Guarantee

- Downloaded from: <https://admission-is.bnu.edu.cn/english/index.html>
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- Completed, signed and dated by a student's guarantor with the signature consistent with the name of the guarantor's passport
 - The statement is required by the Beijing Normal University to ensure that all applicants have their own guarantors who are willing to absolutely bear any and all responsibility if there arise any emergency or financial problems during applicants' study at the Beijing Normal University of China.
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*For requirements of application materials, the admission information of Beijing Normal University shall prevail:

<https://admission-is.bnu.edu.cn/english/admissionprogram/postgraduateprogram/masterdegree/admissionbrochure2/index.html>

Location & Contacts

Campus Location

No.18 Jinfeng Road, Tangjiawan, Xiangzhou District,
Zhuhai City, Guangdong Province, P.R. China.

Contacts

Address:

Room E105, Lijiao Building, Beijing Normal University (Zhuhai),
No.18 Jinfeng Road, Tangjiawan, Xiangzhou District,
Zhuhai City, Guangdong Province, P.R. China.

Zip Code: 519087

Contact: Ms. Li

Tel.: (86-756) 3621031

Email: brs0926@bnu.edu.cn

Website: <http://brs.bnu.edu.cn>