## Newslatter Gweloutuur

Beijing Normal University at Zhuhai



## Newsletter

Summer 2021 / Issue 4

Organized by: BNU Zhuhai International Office



#### **Editorial Board**

Advisor: FU Ailan, Deputy Director, BNU Zhuhai Administrative Committee Chief Editor: GUO Kanjun, Director, BNU Zhuhai International Office Deputy Chief Editor: QIU Yue, Director, BNUZ Office of International

Editor: JIN Hongdi, Assistant to the Director, BNUZ Office of International

FANG Na, BNUZ Office of International Exchange & Cooperation YANG Xue, BNUZ Office of International Exchange & Cooperation LI Xiaoying, BNUZ Office of International Exchange & Cooperation

#### **Translator**

LI Weiwei & WU Fanghong, BNU Zhuhai International Office

#### **Proofreading**

Martin Wittenberg, BNU Zhuhai

#### **Designer & Composition**

DENG Yuehua, School of Design, Beijing Normal University, Zhuhai XU Wei, School of Design, Beijing Normal University, Zhuhai ZHENG Xiaohong, School of Design, Beijing Normal University, Zhuhai

#### Contact Us

Address: Beijing Normal University at Zhuhai, Guangdong Province, 519087 Phone: 0756-3683501 Fax: 0756-3683522

Email: zhuhai\_newsletter@bnu.edu.cn

Beijing Normal University at Zhuhai Newsletter is a publication for alumni and friends of BNU Zhuhai and is produced by BNU Zhuhai International Office. Please feel free to contact and send us suggestions or ideas so that we can improve this publication.

#### **Contents**

Features >		2
BNU Gives Full Play to Its Strengths to Undertake Missions and	Take Initiative in Serving the Rural	
Revitalization Strategy		2
Cheng Jianping: To Improve the National Training System for Officia	Is at Township Level and to Enhance	
Modernized Management and Governance Capabilities of Rural G	Officials Working at the Primary Level	3
BNU Zhuhai Devotes Itself with Full Sincerity to the New Journey	of Rural Revitalization	5
Inaugural Ceremony of the BNU Study Hall of the Intangible Culti	ural Heritage and "Inner Mongolia's	
Intangible Cultural Heritage into Campus" Held		9
BNU Alumna Huang Wenxiu, Professor Zhang Qi Honored for Pove	rty Alleviation Work	12
Poverty Alleviation in China: History, Lessons and Impact on the Wo	orld	13
Newsflash ▶		15
Deputy Mayor Li Chong Led Delegation to Visit BNU Zhuhai		15
Delegation of Macao S.A.R. Education and Youth Development Bur	eau Visited BNU Zhuhai	16
BNU Visited Lenovo Group to Discuss the Plan of the Jointly Estab	olished Future Design Education Lab	17
17 Majors of BNU Selected as the Construction Site of First-class Ur	ndergraduate Majors of China in 2020	19
The Belt and Road School Alumni Association Established at BNU 2	Zhuhai	20
Professor Grzegorz W. Kolodko Won the 14 <sup>th</sup> Special Book Award	of China	21
Three Professors from the Institute of AI & Future Networks on World	ld's Top 2% Scientists 2020	23
BNU Zhuhai Started the COVID-19 Vaccination on Campus		24
Academic >		25
Facing the 14 <sup>th</sup> Five-Year Plan: Innovative Development and Think-t	ank Mission	
-2020 Beijing Normal University Innovation and Development Sum	mit Forum Concluded Successfully	25
The President of the Administrative Committee of Macao Foundation,	Mr. Wu Zhiliang, Visited BNU Zhuhai	
for Academic Exchange		27
The First "Asian Conference on the Ancient World" Successfully He	eld Online	28
"Zhuhai Social Sciences Popularization Base" of the Research and	Communication Center for Chinese	
Traditional Culture Inaugurated at BNU Zhuhai		29
The Second Meeting of the Editorial Board of Asian Languages and Li	inguistics and the 2021 International	
Roundtable Forum on Asian Languages Held		31
Art and Technology Innovation Center of BNU Established at BNU 2	Zhuhai	33
The 2 <sup>nd</sup> Youth Doctoral Forum on Environment and Ecology in Guar	ngdong-Hong Kong-Macao Greater	
Bay Area Held		35
The First Innovative Practice Field Base of Science and Technology		36
Professor Di Zengru's Research Team Published Research Results		37
Symposium on Numerical Methods for Radiative Hydrodynamics	Successfully Held	38
Symposium on Multiscale Modeling and Simulation Held		39

#### **Contents**

The First Academic Committee Meeting and the First Academic Seminar of the Guangdong	
-Hong Kong Joint Laboratory for Water Security Held	40
The 1st Young Scholars Interdisciplinary Forum (YSIF) Unveiled	41
The Report of "Comprehensive Estimation of Emerging Markets Countries and Their Development Prospects"	
Won the 2020 Annual Excellent Research Award of Chinese Think Tank	42
Research Results of a Study on Building Closer People-to-people Ties in the Belt and Road Published	44
Campus >	45
Olympic Champions Gave Courses at BNU Zhuhai	45
"Opening Eyes to the World, Striding into the Future" Students Overseas Exchange Programs Information Session Held	46
BNU Zhuhai Held a Campus Talk for the Oxford Prospect and Global Development Program	47
Phoenix Language Village   French Open Class: Going Global—from Language and Culture to Thinking and Vision	48
Exploring the World - Take You to My Home   "The Amazing Tanzania" and "The Pearl of Africa-Uganda"	
Culture Salon Held	49
Experiencing China • Dialogues with the Ancients   The Shangsi Festival Celebrated	51
Experiencing China • Dialogues with the Ancients   Tai Chi Experiential Class Held	53
Experiencing China • Zhuhai Insight   Newly Employed International Scholars Visited Zhuhai Downtown	55
Building an Ecological Campus by Hanging Nests Together	56



# BNU Gives Full Play to Its Strengths to Undertake Missions and Take Initiative in Serving the Rural Revitalization Strategy

Article source: President's Office | Release date: 2021-02-26

eijing Normal University (BNU) fully implements decision deployment of the CPC Central Committee on rural revitalization strategy, shoulders the mission of the new era, and takes the initiative to act. In the paired assistance projects of Qinghai Province, Zunyi in Guizhou Province, Yulong in Yunnan Province and Xichang Minzu Preschool Normal College, BNU explores featured poverty alleviation modes, playing a better role in energizing education and offering strategic support, as well as striving to contribute its wisdom and strength to promote the revitalization of rural industry.

## Acting as "doers" to better facilitate the transition from poverty alleviation to rural vitalization.

BNU transfers the anti-poverty working steering group to paired assistance working steering group and facilitates the transition of its work focus to rural vitalization, ensuring works are successive and policies are supportive. BNU continues to carry out Qinghai Education Assistance Programs, nurturing high-quality teachers to motivate the driving force for education development. Relying on Zunyi Normal University, BNU established BNU Zunyi Jingshi Research Institute, School of Continuing Education & Teacher Training Southwest Base and the Intelligent Technology and Education

Application Engineering Research Center Achievement Transformation Base of Ministry of Education to explore the new university-local government cooperation pattern. Considering the long-term development of Yulong County in Yunnan Province, BNU offers assistance on financial support, book donations, teacher and staff training and school-to-school partner assistance so as to enhance the basic education level of counties. BNU also assigns officials who take up provisional posts to Xichang Minzu Preschool Normal College, helping improve the quality of preschool education in an effort to deal with the shortage of preschool education resources of local schools, striving to implement "one province, one city, one county, one university" education to a new stage.

## Building a new "Think Bank" to actively serve the national rural revitalization strategy.

BNU continues to consolidate the construction of research institutes, such as the China Institute of Education and Social Development; China Institute of Poverty Reduction; Rural Governance Research Center and the China Philanthropy Research Institute, accomplishing over a hundred provincial and ministerial research projects and more than 60 consultant reports of major policy research. Two professors were awarded

2018 & 2020 National Poverty Alleviation Innovation Awards. In September of 2020, BNU established the China Rural Vitalization and Development Institute, organizing experts and scholars to carry out relevant research of major theories and practical issues on rural revitalization and published a multitude of research papers. Academic activities such as "Stride ahead, Strive for Rural Revitalization" theme forums were held. Other seminars on "New Development of 'Agriculture, Rural Areas and Rural People under the Rural Revitalization Strategy" and "Rural Innovative Development and Governance Modernization," offered advice and suggestions on rural revitalization.

## Act as the "incubator" of elite teachers to nurture the educational "spark" of rural revitalization.

BNU gives full play to strengths of teacher education. On one hand, it makes great efforts on nurturing teachers through implementing the "Zhiyuan Program" that fosters students with targeted employment, and the "Sailing Program," which provides employment support to lead young students to dedicate themselves to the front line of basic education for the central and western parts of China. The support is aimed at helping future

Newsletter **Features** 

teachers to achieve their aspiration. endeavoring to foster excellent targeted employment of teachers for national-level poverty-stricken counties. On the other hand. BNU strives to organize teacher training by fully implementing the Rural Teachers Support Program and National Training Program for Primary and Secondary Teachers, launched by the Ministry of Education to carry out educational training for rural teachers. Since 2016, BNU has offered training for about 120,000 basic education teachers from 22 central and western provinces (autonomous regions and municipalities) and about 110,000 teachers from central and western provinces including principals from rural poverty-stricken areas by attending the National Training Program, making great effort to build

a team of excellent teachers who are "willing to work in central and western areas, keeping working there and teaching well" so as to constantly invigorate the rural revitalization.

## Train "Township Chiefs" to promote the governance level of rural areas.

In 2020, relying on the National Cadre Education and Training Base of BNU set up by the Organization Department of the Central Committee of CPC, BNU founded the Township Chiefs College and launched "the Training Project for Township Chiefs—Leading Talents for Rural Revitalization in the New Era" to offer training for township chiefs and new-type farmers. The Township Chiefs

College set basic course modules, such as party building, rule of law, rural governance and supplementary modules. These embrace situation and policies, public administration and industry development, adopting multiple teaching methods like themed lectures, case studies, seminars and themed salons to improve participants' capacity for thinking and practicing. BNU jointly established a batch of "Rural Revitalization Talents Training Base" with Doumen District of Zhuhai, Cuiheng District of Zhongshan and Guangdong Agriculture Group Corporation to facilitate training modes of integrating theory teaching and practical teaching, making great efforts to train a batch of high-quality rural governance talents for rural revitalization.

# Cheng Jianping: To Improve the National Training System for Officials at Township Level and to Enhance Modernized Management and Governance Capabilities of Rural Officials Working at the Primary Level

Article source: people.cn | Release date: 2021-02-26

021 is the first year of the 14th Five-year Plan and the decisive stage to comprehensively implement the rural revitalization strategy. During the two sessions, Cheng Jianping, Member of the National Committee of CPPCC, Secretary of the Party Committee of Beijing

Normal University (BNU), proposed to improve the national training system for officials at township levels and enhance modernized management and governance capabilities of rural officials working at primary levels.

"The prosperity of rural areas rely on

rural officials." Talents are the key to rural revitalization. Secretaries and chiefs of townships are the leading talents tasked with advancing rural revitalization and are of great significance in realizing the sustainable development of rural areas along with enhancing the national governance system and capacities. Cheng

Jianping found out, as suggested by a survey, that officials at township levels have strong demands for training and the current training system still need further improvements.

Cheng Jianping stated that the China Institute of Poverty Reduction of BNU carried out a survey on the training demand of over 200 township officials from 11 provinces, discovering that 87.88% of the interviewees show great expectation and intention to participate in such training.

"Although the national officials education and training system has basically taken shape, further improvements are still needed to match training contents and practical work demand, and the advantages of information technology such as 'Internet Plus Model' should be maximized in terms of training modes," mentioned Cheng Jianping.

Cheng Jianping noticed that township officials have stronger demands for specific training on leadership management; communication and cooperation capabilities; practical abilities; rural vitalization construction planning; laws and rules; party affairs and village affairs governance. The officials also expect to attend field trips to investigate featured township industry projects, modern agricultural high technology demonstration bases, rural tourism projects and projects connected closely with rural industry development.

Cheng Jianping proposed that township officials training system should be further improved. Based on the rural revitalization strategy and practical work features of township officials, township official training implementations at the national level which specify the range of trainees, arrangement of courses and measures of administration should be introduced. Meanwhile, differentiated training should also be implemented. Regular training demand surveys should be carried out to assess the actual training demands of those officials.



He also suggested setting up a practical and easy-to-learn township officials information training platform, constructing a township official demand collection database, courses resource database and training effect evaluation database. Also, a market and competitive mechanism should be introduced and the township officials training resource allocation should be optimized to further enhance the training efficiency and benefits.

According to Cheng Jianping, BNU has already comprehensively launched township officials training programs with the first batch of 69 township chiefs having subsequently completed their courses. In the 14th Five-year Plan period, BNU plans to train 10,000 township officials nationwide, striving to build a new national rural revitalization strategy think bank and construct a new base for nurturing leading talents officials at the primary level in the new era.

# BNU Zhuhai Devotes Itself with Full Sincerity to the New Journey of Rural Revitalization

Article source: Township Chiefs College | Release date: 2021-04-21

development of rural areas and the improvement of the national governance system and governance capabilities, BNU established the Township Chiefs College in the critical period of China's comprehensive implementation of the rural revitalization strategy to carry out training of township party secretaries and chiefs across the country, and fully implement the

construction of leading talents for rural revitalization. Based on the principle of "Free talent training to promote development" and the purpose of "one-time training, full-course service," the Township Chiefs College held three classes of the Training Project for Township Chiefs—the Leading Talents for Rural Revitalization in the New Era and received enthusiastic social response. Since the selection of trainees

for the training classes across the country, exciting response and active recommendations have been received from the organization departments of the party committees of various regions. The township cadres have actively registered and participated. After strict qualification review and selection, 208 township party secretaries (township chiefs) and the frontline rural administrative cadres participated in the training.

On November 13, 2020, the inauguration ceremony of the Township Chiefs College, Beijing Normal University at Zhuhai (BNU Zhuhai) and the China Center for Rural Vitalization and Development Research, as well as the opening ceremony of the first class of the Training Project for Township Chiefs—the Leading Talents for Rural Revitalization in the New Era, was held in Lijiao Building, BNU Zhuhai. Attendees of the ceremony were: Sona Hongyuan, Deputy Secretary-General of the Rural Revitalization Expert Advisory Committee of the Central Agriculture Office and the Ministry of Agriculture and Rural Affairs; Xu Haijun, Deputy Director of the Resource Development Department of the Ministry of Culture and Tourism; Liu Jiawen, Deputy Secretary of the Party Leadership Group of Zhuhai Municipal



Government; Shi Weixue, Chairman of Guowei Group; Wang Shoujun, Vice President of BNU and Director of the BNU Zhuhai Administrative Committee; Zheng Guomin, Assistant to the BNU President and Deputy Director of the BNU Zhuhai Administrative Committee; Wei Wei, Chairperson of the BNU Zhuhai University Council; Dai Wei and Fu Ailan, Deputy Directors of the BNU Zhuhai Administrative Committee, and Zhang Xianbin, Vice Chairman of the BNU Zhuhai University Council. 66 trainees of township chiefs from all over China



and heads of some relevant scientific research institutes and functional departments of BNU also attended the ceremony. The event was hosted by Qi Junguo, Executive Deputy Director of the Guangdong Primary and Secondary School Teacher Development Center of BNU.

In his speech, Wang Shoujun said that 2020 is a year of resolute battles against poverty, a year of decisive victory in building a well-off society in all respects, and a year of initiation for marching towards the second centenary goal. In this critical period of history, BNU adheres to its fine tradition of sharing a common destiny with the country and established the Township Chiefs College at BNU Zhuhai in September 2020, committing itself to implementing the national rural revitalization strategy, promoting the development of a new era of agriculture and rural areas, and comprehensively improving the modernization of the township governance system and modernization governance capabilities. The Township Chiefs College shall provide talent support and intellectual guarantee for the realization of the overall goals of the rural revitalization strategy of industrial prosperity, ecological livability, rural civilization, effective governance, and a prosperous life for all. Every effort will be made to make the Township Chiefs College of BNU Zhuhai an influential iconic

public training brand in the country and form a new ecology of diagnosis and tracking services for the sustainable development of the township economy.

Song Hongyuan emphasized that the implementation of the rural revitalization strategy is a major decision and deployment made by the 19th National Congress of the Communist Party of China (CPC). It is a decisive historical task for building a moderately prosperous society and a modern socialist country in an all-round way. It is an overall platform for the work concerning agriculture, rural affairs and farmers.

Xu Haijun said that in recent years China's rural leisure tourism industry has developed rapidly. The Resource Development Department of the Ministry of Culture and Tourism will promote the integration of related resources and project coordination within the scope of its responsibilities and also support the construction of the BNU Township Chiefs College and China Center for Rural Vitalization and Development Research.

Liu Jiawen said that it is of far-reaching significance for BNU to establish the Township Chiefs College and launch the Training Project of Township Chiefs—the Leading Talents for Rural Revitalization in the New Era, at the end of the 13<sup>th</sup> Five-Year Plan and the beginning of the 14<sup>th</sup> Five-Year Plan on the basis of the construction of the National Cadre Education and Training Base at BNU by the Organization Department of the CPC Central Committee.

Sun Bo, Assistant to the Chairman of Guowei Group, said that as the sole sponsor of this project the Guowei Group will strongly support the development of the Township Chiefs College of BNU Zhuhai and provide assistance for the revitalization of China's rural areas.

Zheng Guomin read out the approval documents for the establishment of the Township Chiefs College and the China Center for Rural Vitalization and Development Research and presided over the unveiling ceremony of the College and the Center.



Beijing Normal University at Zhuhai 05 Summer 2021 | Issue 4 Peatures

On March 15, 2021, the opening ceremony of the second class of the Training Project for Township Chiefs—the Leading Talents for Rural Revitalization in the New Era, by the Township Chiefs College of BNU Zhuhai was held at BNU Zhuhai, 68 township chiefs and front-line rural administrative cadres from 10 provinces, municipalities and autonomous regions across the country participated in the training.

The ceremony was attended by Dai Wei, Deputy Director of the BNU Zhuhai Administrative Committee and Secretary-General of BNU Zhuhai; Song Hongyuan, Deputy Secretary-General of the Rural Revitalization Expert Advisory Committee of the Central Agricultural Office and Ministry of Agriculture and Rural Affairs; Yao Guanghai, former Party Secretary and Deputy Director of the China International Electronic Commerce Center of the Ministry of Commerce; Zhang Qi, Dean of the China Institute of Poverty Alleviation of BNU and professor of the China Center for Rural Vitalization and Development Research; and Hao Daihui, Brand Marketing Director of Guowei Group. Qi Junguo, Executive Deputy Director of the Guangdong Primary and Secondary School Teacher Development Center of BNU presided over the ceremony.

On April 21, 2021, the opening ceremony of the Training Project for Township Chiefs—the Leading Talents for Rural Revitalization in the New Era (the 3rd class), of the Township Chiefs College was held at BNU Zhuhai, with 84 township party secretaries (township chiefs) and frontline rural administrative cadres from 13 provinces, municipalities and regions across the country participating. Wang Shoujun, BNU Vice President and Director of the BNU Zhuhai Administrative Committee, attended the ceremony and delivered a speech. Also present at the ceremony were Guan Chenghua, Dean of the Institute

of Economics and Resources Management of BNU, and Hao Daihui, Director of Brand Marketing of Guowei Group. Qi Junguo, Executive Deputy Director of the BNU Teacher Development of Primary and Secondary Schools in Guangdong Province, presided over the opening ceremony.



07



#### Introduction to Township Chiefs College, BNU

The Township Chiefs College is a secondary college of BNU Zhuhai. It relies on the Beijing Normal University Base of National Cadre Education and Training of the Central Organization Department. The China Center for Rural Vitalization and Development Research and the BNU School of Continuing Education and Teacher Training (Zhuhai) will provide high-end think tank and training service support. The training targets of the Township Chiefs College are agricultural and rural grassroots cadres and reserve cadres represented by township chiefs. The College will integrate the resource

advantages of the Beijing campus and Zhuhai campus of BNU in various related disciplines and disseminate advanced concepts and methods of rural revitalization in accordance with the general requirements of industrial prosperity, ecological livability, rural civilization, effective governance, and affluent life. The ideal is to improve the modern administrative capabilities and comprehensive governance capabilities of grassroots cadres with township chiefs as the main body, build bridges for east-west collaboration and urban-rural integration, and jointly create a new

modern "industry-university-research & school-enterprise-research" cooperation platform. The intent of this diversified platform is to develop flourishing agriculture, beautiful and revitalized countryside, and prosperous farmers that all contribute to the cultivation of a work team who have a good knowledge of agriculture, love the rural areas, and care about rural people. The College will be built into an important think tank, teaching practice and training base for BNU to serve the national poverty alleviation strategy and rural revitalization strategy.

#### The Training Project for Township Chiefs -Leading Talents in Rural Revitalization in the New Era

The training of each class of the Project for Township Chiefs lasts 8-10 days. It adopts eight major models, including lectures by famous experts, peer exchanges, theoretical teaching, and practice observations. Agricultural and rural policy-making experts from ministries and commissions of the nation, economic experts from

universities, and outstanding grassroots cadres are invited to conduct in-depth interpretations on a series of issues such as agricultural and rural policy, new-type urbanization construction, industrial integration and development, and promotion of grassroots governance and administration innovation, so as to jointly grasp new trends in agricultural

and rural reforms and explore new strategies and new paths for township construction and new urbanization. From single classroom learning to an integrated solution, the training focuses on transforming learning results into practical applications, thereby inspiring trainees' learning ability and creativity.

## Inaugural Ceremony of the BNU Study Hall of the Intangible Cultural Heritage and "Inner Mongolia's Intangible Cultural Heritage into Campus" Held

Article source: Research and Development Center for Intangible Culture Heritage,
Institute of Advanced Studies and Humanities and Social Sciences
Release date: 2021-04-21



n the morning of April 17, the Inaugural Ceremony of the BNU Study Hall of the Intangible Cultural Heritage (ICH) and "Inner Mongolia's Intangible Cultural Heritage into Campus" was held at BNU Zhuhai.

Over two hundred people attended the inaugural and opening ceremony, including heads of the Liaison Office of the Central People's Government in the Macao S.A.R, Center for Ethnic and Folk Literature and Art Development; Ministry of Culture and Tourism; China Intangible Cultural Heritage Protection Center, Inner Mongolia Autonomous Region; the People's Government of Hulun Buir, Xilingol League Sunit Left Banner; the Department of Culture and Tourism of Guangdong Province; the People' Government of Qingyuan; the People's Government of Zhuhai and Beijing Normal University; people in charge and staff from intangible cultural heritage protection centers at

all levels; experts of intangible cultural heritage protection; media reporters; as well as teachers and students from Beijing Normal University at Zhuhai, Zhuhai Jinding Middle School and Jing Feng Primary School.

Luo Yonggang, Deputy Director of the Liaison Office of the Central People's Government in the Macao S.A.R; Xu Ting, Director of the Department of Education and Youth Affairs of the Liaison Office of the Central People's Wang Fuzhou. Vice Director of the Chinese National Academy of Arts and Director of the China Intangible Cultural Heritage Protection Center; Lan Jing, Director of the Center for Ethnic and Folk Literature and Art Development, Ministry of Culture and Tourism; Alihui, Member of the Standing Committee and Minister of United Front Work Department of Hulun Buir; Li Chong, Deputy Mayor of the People's Government of Zhuhai; Sun Hongpei, Vice Chairperson of University Council and Secretary of Committee for Discipline Inspection of Beijing Normal University; Wang Shoujun, Vice President of Beijing Normal University and Director of the Administrative Committee all attended the unveiling of the nameplate of ICH Study Hall at BNU Zhuhai, and the Hulun Buir "Inner Mongolia's Intangible Cultural Heritage into Campus" activities were kicked off. Prof. Zhang Mingyuan, Executive Director of the Research and Development Center for Intangible Culture Heritage of Beijing

Government in the Macao S.A.R:



Normal University presided over the inaugural ceremony.

At the ceremony, Wang Shoujun delivered a welcome speech in which he reviewed the traditional strengths of BNU on Folklore and ICH studies and pointed out that the establishment of the ICH Study Hall indicates that ICH research and teaching has already stepped into a brand-new stage where research and teaching advances hand in hand. The open platform of the ICH Center will make contribution to the cultural advancement of the GBA and Zhuhai.

He expressed his warm welcome for those who would like to appreciate Hulun Buir's multi-ethnic cultural heritage at BNU Zhuhai.

Wang Fuzhou; Lan Jing; Lv Guihe, Deputy Mayor of the People Government of Hulu Buir; Zheng Yuanping, Vice Chairman of the NPC Standing Committee of Qingyuan; Wurina, Director of Vocal Song, School of Music at Minzu University of China, delivered speeches to congratulate BNU on the founding of the ICH Study Hall and extended their best wishes for the success of "Inner Mongolia's Intangible Cultural Heritage into Campus" activities.

Built by the Research and Development Center for Intangible Culture Heritage of Beijing Normal University at Zhuhai, the BNU Study Hall of the ICH is high-standard, characteristic and professional, which is one of the few professional places dedicated to studying and imparting intangible cultural heritage among the universities in China.

This study hall integrates the functions of study, collection, exhibition and show, with the covered area of 1221.3 square meters, and is mainly used to carry out practical teaching, training, seminar, innovation activities about intangible cultural heritage, as well as to drive the construction of campus culture. It is open to students of other colleges and universities, primary and secondary schools, as a second classroom for



intangible cultural heritage education. It strives to make the study hall a first-class highland for intangible cultural heritage education in China.

As the first activity of the study hall, "Inner Mongolia's Intangible Cultural Heritage into Campus" series of activities lasted for 5 days, aiming to

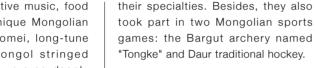
promote the research and development of intangible cultural heritage and the integration of excellent traditional culture into universities and students. More than 60 representative inheritors and performers of Inner Mongolia's intangible cultural heritage were invited to BNU Zhuhai to carry out 17 exhibitions and interactive experiences.



## International Students & Scholars Experienced Intangible Cultural Heritage Activities

On the afternoon of April 18th, organized by the International Office, international teachers and students at BNU Zhuhai participated in the series of activities named "Inner Mongolia's Intangible Cultural Heritage into Campus."

On the University's Centennial Square, Chinese and international teachers and students experienced part of Hulun Buir's intangible cultural heritage: the distinctive music, food and sports. The unique Mongolian art of singing--Khoomei, long-tune folk songs and Mongol stringed instrument playing were so deeply impressive that they seemed to bring the audience personally into Hulun Buir pasture land. Afterwards, teachers and students visited the Mongolian yurt, learning about the daily life of Mongolian ethnic groups and tasting



Chinese and foreign teachers and students later visited the BNU Study Hall of the Intangible Cultural Heritage, located in Building 8 at Wenhua Garden, where they appreciated the typical exhibition of Hulun Buir's intangible cultural heritage, characterized by handicrafts, and felt products of Mongolian ethnic groups. They actively interacted with intangible cultural heritage inheritors to learn more about traditional craftsmanship that Mongolian ethnic groups have accumulated over thousands of years of nomadic life. Teachers and students marveled at the exquisite handmade products such as Hanika, leather carvings and wool felt. They not only practiced making those exquisite products, but also fathom the cultural details and deposits within them.

International teachers and students regarded the activities as highly intriguing and meaningful, through which they were exposed to Hulun Buir's rich and precious intangible cultural heritage, becoming acquainted with the knowledge of preserving and carrying forward all intangible cultural heritage.







### BNU Alumna Huang Wenxiu, Professor Zhang Qi Honored for Poverty Alleviation Work

Aricle source: english.bnu.edu.cn | Release date: 2021-03-12

n February 25, President Xi Jinping delivered an important speech at a grand gathering to mark the nation's poverty alleviation accomplishments and presented medals, certificates and plaques to role models, individuals and groups, for their outstanding achievements in China's poverty alleviation fight.

BNU alumna Huang Wenxiu was presented the award as a role model in the fight against penury. And BNU professor Zhang Qi was presented the award as an outstanding individual.

Huang Wenxiu, April 1989 - June 17, 2019, former party chief of Baini village in Baise, Guangxi Zhuang autonomous region, deceased at the age of 30.



After graduating from Beijing Normal University in 2016, Huang returned to her hometown of Baise in Guangxi and served as a grassroots official. Since March 2018, she had been leading poverty alleviation efforts in Baini village, Leye county as the village's party chief. A total of 418 villagers from 88 households have been lifted out of poverty thanks to her efforts.

Huang passed away in a rain-triggered flash flood on June 17, 2019, while traveling from Baise to Leye county.

Zhang Qi, December 1963 -, professor of the School of Economics and Resource Management, Dean of China Institute for Poverty Reduction, Beijing Normal University.

Zhang Qi has been working at BNU since 2003. As a regional economics professor who researches rural affairs and poverty issues, he has conducted research in poverty-stricken areas over the years and made innovative achievements in the fields of theory and policy of poverty alleviation mechanism, theory and practice of China's green poverty reduction, promotion and application of China's poverty alleviation experience and international exchanges and cooperation.

Zhang Qi actively advocated the concept of Green Poverty Reduction and built the China Green Poverty Reduction Index and Indicator System for the

12



first time. He has made innovations in green poverty reduction theories and scientific evaluation methods and has been widely recognized and affirmed at home and abroad. In 2011, Professor Zhang Qi established the high-end think tank-China Institute for Poverty Reduction-to directly serve China's major strategic decision-making deployments for poverty alleviation. He led more than 100 research projects, had over 20 achievements approved by the State Council's Poverty Alleviation Office, and 2 were adopted and approved by the Ministry of Education. Since 2013, he has focused on precision poverty alleviation, conducted in-depth investigations on the front line of poverty-stricken mountainous areas throughout the years, helping to serve the national poverty alleviation

Beijing Normal University at Zhuhai 11 Summer 2021 | Issue 4

strategy. Innovative results have been achieved by him in the field of the theory and policy of poverty alleviation mechanism, China's green poverty alleviation theory and practice, promotion and application of China's poverty alleviation experience, and international exchanges and cooperation, etc. Since 2016, he has presided over the third-party evaluation of the assessment and withdrawal of poverty-stricken counties in many provinces. He has served as the leader of the designated poverty alleviation assessment expert group of the Central and State Organ Work Committee and assisted in the development of an

assessment system for poverty alleviation. In July 2020, he was awarded the title of Outstanding Communist Party Member of Beijing Universities. In October 2020, he won the 2020 National Poverty Alleviation Innovation Award in recognition of his important contributions in helping the country to alleviate poverty.

## Poverty Alleviation in China: History, Lessons and Impact on the World

Article source: CGTN/Belt and Road School | Release date: 2021-03-04



#### Djoomart Otorbaev

Djoomart Otorbaev is the former Prime Minister of the Kyrgyz Republic, a distinguished professor of the Belt and Road School of Beijing Normal University, and a member of Nizami Ganjavi International Center. He reviewed the historical process of poverty alleviation in China and believed that the remarkable achievements of poverty alleviation in China originated from the efforts of the whole country to realize the long-term dream of the people. This achievement has positive reference significance for other regions of the world (especially central Asia) to fight poverty.

or millennia, countless generations of Chinese people have dreamed of living without poverty. In the text of the great Confucius Shijing ("Book of Poems"), he presented old folk songs. Many of the songs are imbued with the hope for happiness, for a life without hunger and want. It was Confucius, the "teacher of ten thousand generations," who gave birth to the idea of "xiaokang," which he interpreted as "small well-being." Deng Xiaoping proposed to reformulate "xiaokang" into the phrase "moderately prosperous."

In the last century, China remained the world's largest concentration of poor people in the hundreds of



millions, for decades. Even in 1978, the majority of the country's population lived in poverty. By 2012, there were still 99 million remaining under that classification. The final stage of the war on poverty began in 2013 when

President Xi Jinping proposed the "Chinese Dream" and set out a specific goal of ending absolute poverty by 2021.

The "black swan" of the coronavirus pandemic should have prevented these

plans' implementation. The ensuing illness of tens of thousands of people stopped the economic life of huge cities, even entire provinces of the country. Then came the global economic recession spawned by the virus. But even such colossal challenges have failed to stop the Chinese people's strong desire to achieve their goal of poverty elimination.

It is now essential to analyze and understand how this success was achieved. What was the real "secret" of this historic victory?

Here I would like to refer to an incident that happened to me on November 10, 2018, when I attended the first China International Import Expo (CIIE). On one of its main stands, a vast digital clock displayed a countdown until the complete eradication of poverty in the country. This picture was a living illustration of the Chinese people working hard to achieve the objective.

During my trips to Gansu and Inner Mongolia, organized by the Chinese People's Institute of Foreign Affairs (CPIFA) in July 2019, I was again convinced of the people's aspiration to achieve the millennial goal.

On our way from Lanzhou to Hezuo in Gansu Province, we drove 230 kilometers on a first-class highway through a picturesque Tibetan landscape. We went through dozens of beautifully designed long tunnels. I was puzzled. Tens of billions of dollars were invested in improving the lives of fewer than a million people.

At a meeting with the provincial authorities, I told them that these vast investments could not be justified from a business perspective. They agreed, but emphasized that business pragmatism was not the main reason for the investments; the real goal was to reduce poverty, create jobs and achieve social justice and harmonious development in this remote area.

During the same trip, I attended the Kubugi International Desert Forum in Ordos in Inner Mongolia. It is challenging to live and maintain a decent life and successful business in this arid region. The poverty level there has always been above the national average. The Kubugi Desert project has succeeded not only in containing the growth of one of the largest deserts in China, but also turned a third of the desert into green landscapes, which is about 6,000 square kilometers! I was even more surprised to learn that this colossal project was initiated and implemented not by the state with public funds but by a commercial company at its own cost. Since 1988, the privately-owned Elion company has invested billions in a greening project in the Kubuqi Desert, which has helped lift more than 100,000 local farmers and herders out of poverty.

These are just two examples. They demonstrate that all available resources were thrown into the country's fight against poverty. It became evident that the real "secret" of victory was the entire nation's aspiration to achieve the Chinese people's long-held dream.

The fact that absolute poverty in the country has been eliminated does not mean that the mission is accomplished. China will still need to continue its work on combating poverty.

There are many fundamental issues to be resolved. A lot of obsolete industries require restructuring. Many workers are part-time and precariously employed. Some enterprises are highly dependent on government support. According to various estimates, nearly two million people who have recently been lifted out of poverty are still at risk of returning to poverty; almost three million are only slightly above the poverty line.

China's impressive achievements in the fight against poverty are of immense importance to countries worldwide. Naturally, my region of Central Asia would like to learn from its neighbor as well. The Central Asian states' leaders have repeatedly expressed their wish to apply China's experiences to fight poverty.

For example, in September 2020. speaking at the 75th session of the UN General Assembly, President of Uzbekistan, Shavkat Mirziyoyev, proposed to define the theme of combating poverty as one of the main topics on the agenda of the assembly. At the summit of the Shanghai Cooperation Organization (SCO) two months later, he again raised this topic. To coordinate interaction in this area, he put forward an initiative to develop a particular program of cooperation between the SCO member states. In his opinion, the implementation of these measures should draw on China's successful experience.

As China's closest neighbors, the Central Asian countries want to fight poverty as actively as possible.



Beijing Normal University at Zhuhai 13 Summer 2021 | Issue 4 Newsletter Features

## Deputy Mayor Li Chong Led Delegation to Visit BNU Zhuhai

Article source: News Center | Release date: 2021-04-18

n April 17, 2021, a delegation composed of Li Chong, Deputy Mayor of Zhuhai, Zhao Shitian, Vice Secretary-General of Zhuhai and Lin Rituan, Director of the Bureau of Education of Zhuhai, visited BNU Zhuhai. Administrators of BNU Zhuhai, including Wang Shoujun, Member of the University Council and Vice President of BNU, Director of the Administrative Committee, BNU Zhuhai; Zheng Guomin, Assistant to the President, BNU, Deputy Director of the Administrative Committee and Provost of BNU Zhuhai; Wei Wei, Chairperson of the University Council, BNU Zhuhai as well as Dai Wei, Deputy Director and Secretary-General of the Administrative Committee of BNU Zhuhai, received the delegation.

Wang Shoujun expressed his warm welcome to the delegation and extended his gratitude towards the Zhuhai municipal government in the supportive assistance in constructing BNU Zhuhai. He stated that as an integrated part of constructing BNU into a comprehensive,

research-oriented, world-class university with Chinese characteristics and leading teacher education, BNU Zhuhai aims to build a southern campus of the same level and standard as the Beijing campus. Since the official approval by the Ministry of Education of constructing BNU Zhuhai, based on the principle of "High standard, New mechanism and Internalization," BNU has been exerting efforts in building BNU Zhuhai. It has gained achievements in the field of talent cultivation, scientific research, personnel introduction and infrastructure construction in accordance with the national need, BNU strengths and capabilities of BNU Zhuhai. It is hoped that BNU Zhuhai will integrate the superior discipline resources from BNU and exert persistent efforts in reform and innovation of teaching and education, culture prosperity and ecological civilization, so as to provide assistance to develop Zhuhai into an internationally modern special economic zone.

Li Cong highly praised the achievements

gained by BNU Zhuhai. He also readily agreed that BNU Zhuhai should develop on the basis of needs from the nation, the Greater Bay Area and Zhuhai, make full use of the strengths of BNU in discipline plan and comprehensively arrange the talent cultivation, scientific research and social work. He stated that the construction of BNU Zhuhai would provide great resource support for the basic education in Zhuhai with superior quality and balance, substantial talents to the leading position of Zhuhai in Guangdong-Hong Kong-Macao Region with higher quality, and think tank contribution in constructing Zhuhai into an internationally modern economic special zone with Chinese characteristics. He stressed that it was imperative to establish the joint conference and working systems between the municipality and university, to implement the agreement on co-constructing BNU Zhuhai by three parties, namely, the province, the municipality and BNU, and to promote the in-depth integration of constructing BNU Zhuhai with the local education development in Zhuhai.



# Delegation of Macao S.A.R. Education and Youth Development Bureau Visited BNU Zhuhai

▶ Article source: International Office | Release date:2021-04-01

n March 31, 2021, a delegation led by the current director, Lou Pak Sang of Macao Special Administrative Region Education and Youth Development Bureau (hereafter referred to as the "DSEDJ"), visited BNU Zhuhai, Thev were warmly received by Wang Shoujun, Vice President of BNU. Director of BNU Zhuhai Administrative Committee; Wei Wei, Chairperson of the University Council, BNU Zhuhai; and Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee. The two parties held an engaging discussion in exchange for in-depth ideas. Xu Ting, Director of the Department of Education and Youth Affairs of Liaison Office of the Central People's Government in the Macao S.A.R. and other relevant members from BNU Zhuhai also attended the meeting.

Wang Shoujun then gave the delegation an introduction on the construction progress, developmental scheme, and talent cultivation of BNU Zhuhai, BNU Zhuhai makes full use of the academic and professional advantages of BNU and the geographical advantage of its proximity to Hong Kong and Macao to serve the education development, cultural exchange, social governance, green development, future design, and greater health of the Greater Bay Area. Mr. Wang noted that the high-level education collaboration between Zhuhai and Macao is a key aspect of the university's strategic planning. The university values the achievements of cooperation with Macao's primary and secondary schools and institutions of higher learning and hopes to further deepen the cooperation

between the two places through various forms such as mutual visits between teachers and students, teacher training, and cultural exchanges.

Lou Pak Sang mentioned that the BNU Zhuhai visit was their first one since the reorganization of Macao S.A.R. DSEDJ. He sincerely hoped that the two parties would continue with profound collaboration in teacher training, mental health education, and textbook compilation.

Zhang Jun, the head of the Mental Health Education and Counseling Center, gave a presentation on four aspects: the orientation of the mental health education and counseling centers, the status-quo of mental health in the post-epidemic period, the four-level framework of mental health work and the precaution of mental crises. The current situation of students' mental health education in the Zhuhai campus was reviewed.

Li Zhijun, Deputy Dean of the Phoenix School, introduced the institutional setup, the functional planning of the Phoenix School, as well as the cooperation plan with relevant units in Macao.

Xu Ting said that in recent years, cooperation between the DSEDJ and BNU has achieved breakthroughs. Hoping that with the help of BNU by taking advantage of its prestigious disciplines, rich experience in students' mental health education, and geographical location, the two parties from Zhuhai and Macao would strengthen their cooperation in mental



health education for teachers, counselors, and students in Macao.

For a long time, the DSEDJ has maintained a friendly and cooperative partnership with BNU. The DSEDJ has directly or indirectly entrusted the university to undertake several teacher education and training projects. Every year, under the leadership of the DSEDJ, over one hundred primary and secondary school teachers from Macao visit BNU for training or exchange. The Institute of Teacher Education of Beijing Normal University has long participated in the evaluation of DSEDJ's annual instructional design award program.

Entrusted by the Ministry of Education, BNU organizes a program called "Professional Training Class for Mainland Teachers Going to Hong Kong and Macao" every year. Entrusted by the DSEDJ, a Mandarin teaching textbook for Macao primary schools is compiled by the Center for Linguistic Sciences of BNU Zhuhai, and published by the People's Education Press. In 2021, entrusted by the DSEDJ, the Phoenix School will carry out a series of training programs for primary and secondary school teachers in Macao.

Beijing Normal University at Zhuhai 15 Summer 2021 | Issue 4 News|etter News|lash

### **BNU Visited Lenovo Group to Discuss** the Plan of the Jointly Established **Future Design Education Lab**

Article source: Future Design Center, Institute of Advanced Studies in Humanities and Social Sciences | Release date: 2021-04-21

Beijing Normal University (BNU) and Director of Committee and Gao Peng. Director of Beijing Normal University Future Design Center (FDC), were invited to visit the were warmly received by Wang and Marketing Chief for China of Lenovo Group, as well as Xie Limei, Head of Brand Integration Marketing of China.

They exchanged views on the co-establishment of the "Future Design Education Laboratory" to be set up at Zhuhai Campus as well as the trend of future design development and the cultivation of future design talents.



Wang Shoujun (second from right), and Gao Peng (first from left), visited the Lenovo Future Design Center accompanied by Wang Chuandong (second from left) and Xie Limei (first from right).



Wang Chuandong introducing the Lenovo Future Center to Wang Shoujun



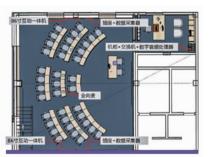




Wang Shoujun and Gao Peng testing Lenovo virtual reality equipment

So far, the Future Design Education Laboratory, jointly established by FDC and Lenovo Group, is under fast construction at Zhuhai Campus and is scheduled to be completed in September 2021. By combining media interactive teaching and tele-conference functions, the laboratory will provide technical support and educational space for the Future Design School.







"Future Design Education Laboratory" functional area layout

"Future Design Education Laboratory" renderings

"Lenovo - Future Design Education Laboratory" is an important practice for FDC to deepen school-enterprise cooperation. FDC hopes to provide students with high-quality educational resources through cooperation and interaction with enterprises, such as recruiting enterprise tutors and establishing joint laboratories.

In the future, Future Design School will adopt "academic professors + enterprise tutors" to carry out projectbased teaching. By equipping students with systematic and strategic cross-border thinking, comprehensive problem-solving and lifelong-learning abilities, FDS aims to train students to analyze and predict future social trends, meeting the demand of the new Internet culture and future life, as well as information technology upgrades.





Beijing Normal University at Zhuhai Summer 2021 | Issue 4 17 18 Newsflash

### 17 Majors of BNU Selected as the Construction Site of First-class Undergraduate Majors of China in 2020

Article source: Provost's Office and Academic Affairs(Graduate School) | Release date:2021-03-01

Recently, the Ministry of Education has released the list of the construction site (the pilot project in undergraduate education) of the national and provincial first-class undergraduate majors in 2020, which is called "Double 10,000 initiative." 17 majors of BNU have been selected as the construction site of first-class undergraduate majors in China and 5 majors of BNU have been selected as the provincial first-class undergraduate majors' construction site. Up to now, 36 majors of BNU have been selected as the construction site of first-class undergraduate majors of China, among which, 16 are enrolled in Zhuhai campus. Besides, 5 majors of BNU have been selected as the provincial first-class undergraduate majors' construction site.

List of majors that were selected as the national and provincial first-class undergraduate majors' construction site of BNU in 2020 (in order of announcement) Beijing Normal University will give full play to the demonstrating and leading role of the construction site of majors of the "Double 10,000 Initiative," guiding the departments to strengthen the construction of majors according to the construction tasks, reform and improve the training mode, and promote the reform of curriculum content and teaching methods in order to further strengthen the construction of teaching teams and improve the teaching ability of instructors. By strengthening the characteristics of majors, BNU will continuously improve the essence and the constructive level of specialties, in turn boosting the ability and quality of cultivating talents comprehensively.

In order to revitalize undergraduate education in an all-round way, improve the ability to cultivate talents of colleges and universities and implement the significant development of higher education, the Ministry of Education launched the "Double 10,000 Initiative" to build the first-class undergraduate majors. Furthermore, the Ministry of

Number	Major	Level
1	Finance	National
2	International Economics and Trade	National
3	Instructional Technology	National
4	Athletic Training	National
5	Russian	National
6	Japanese	National
7	Communication Science	National
8	Astronomy	National
9	Physical Geography and Resources Environment	National
10	Biotechnology	National
11	Statistics	National
12	Computer Science and Technology	National
13	Environmental Engineering	National
14	Accounting	National
15	Public Utilities Management	National
16	Musicology	National
17	Dancology	National
18	Information Management and Information System	Provincia
19	<b>Business Administration</b>	Provincia
20	Human Resources Management	Provincia
21	Calligraphy	Provincia
22	Digital Media Art	Provincia

Education plans to build approximately 10,000 construction sites of first-class undergraduate majors of China and about 10,000 provincial first-class undergraduate majors' construction sites. Based on the applications, each university recommends majors which are then reviewed by the competent authorities of colleges and universities. The final decision, based on reviews and votes, is shortlisted by the Ministry of Education's Higher Education Steering Committee. At present, there are 8031 construction sites of first-class undergraduate majors of China, among which, 3078 are selected at the national level and 4953 at the provincial level.

## The Belt and Road School Alumni Association Established at BNU Zhuhai

Article source: Belt and Road School | Release date: 2021-01-09

n January 7, 2021, the inaugural meeting of the BRS Alumni Association was held simultaneously both online and offline in BNU Zhuhai. The meeting was attended by Chen Guangju, Vice President of Beijing Normal University Alumni Association; Wei Wei, Chairperson of the University Council, BNU Zhuhai; Wei Xin, Deputy Secretary General of Beijing Normal University Alumni Association; Chen Xi. Dean of Phoenix School and Guo Kaniun, Director of International Office. BNU Zhuhai. The meeting was presided over by Professor Hu Biliang, Executive Dean of Belt and Road School (BRS).

In the video, Chen Guangju expressed his congratulations to the BRS Alumni Association as well as his sincere greetings to the alumni who attended the meeting. He said that the establishment of the BRS Alumni Association is of great significance to the BRS and its alumni. He proposed that BRS should closely integrated the work of the Alumni Association with talents training, scientific research and international exchanges, and strive to build a united, sharing, and win-win alumni culture. He spoke with the hope that all alumni conduct deep, multifaceted cooperation with their alma mater, and together with

their wisdom and strength, to promote the reform and development of Belt and Road School, BNU.

Wei Wei expressed belief that Belt and Road School had been shouldering the historical mission of participating in the construction of the great cause of the "Belt and Road" Initiative since its establishment, and had made brilliant achievements, to which she gave her full recognition. She hoped that the BRS Alumni Association would continue to play an important role in showing concern for and uniting and serving alumni during the period of the pandemic.



Chen Xi held the view that Belt and Road School of BNU not only carried tasks of discipline construction, but also played an important role in the building up of national think tanks and high-end exchanges. The BRS Alumni Association is a globally featured organization and will exert a positive influence on the internationalization of both BRS and BNU, and the construction of "the Belt and Road" in the future.

Hu Biliang systematically introduced the BRS's history, the main achievements in recent years, and the future planning. He also introduced in detail some preparations for the founding of the BRS Alumni Association, especially the liaison and communication with graduates from all over the world. He said that the BRS Alumni Association will serve the following four purposes in the future: First, to serve the overall national strategy. Second, to serve the construction of a community with a shared future for mankind. Third, to serve the construction of a world-class university of BNU.

And fourth, to serve the needs of BNU Alumni Association and make due contributions to its internationalization.

On behalf of the BNU Alumni Association, Wei Xin read out the reply on the approval of the establishment of the BRS Alumni Association, followed by its unveiling ceremony.

The Belt and Road School Alumni Association of Beijing Normal University was formally established and first members of the council were decided upon. Djoomart Otorbaev, both a distinguished professor of Belt and Road School and the former Prime Minister of the Republic of Kyrgyz, was elected as the honorary chairman in the first session of the BRS Alumni Association, and Wang Shoujun, dean of BRS and Hu Biliang, the executive dean, were elected respectively as the chairman and the executive chairman.

Alumni representatives of Belt and

Road School from Peru, Argentina, Venezuela, Mauritius, Russia, Mongolia, Spain and other countries made speeches successively through video to express their warm congratulations on the establishment of the BRS Alumni Association: Imran Khan, a representative of the BRS Alumni Association Council from Pakistan, delivered a speech at the conference. In their speeches, all alumni mentioned their experience of studying in the Belt and Road school of BNU and the important progress they have made. They all spoke of the positive impact "Belt and Road" Initiative can bring to their own countries. All the alumni sincerely hope that the BRS Alumni Association can serve as an important cooperative platform through which they can keep in close contact with other alumni around the world, with BRS and BNU, and even with China. With the platform, they strive to promote the sustainable development of BRS. BNU and the "Belt and Road" Initiative, and to expand the cooperation between their countries and China.

### Professor Grzegorz W. Kolodko Won the 14<sup>th</sup> Special Book Award of China

▶ Article source: Belt and Road School | Release date: 2021-03-01



distinguished professor of Belt and Road School, the former Deputy Prime Minister of Poland, the world-renowned economist Grzegorz. W. Kolodko wrote a book for the library of Emerging Markets Institute at Beijing Normal University, *Can China Save The World?* (Volume 15 of the library, published by Encyclopedia of China Publishing House in 2019). The incredible book won the 14<sup>th</sup> Special Book Award of China, the highest award issued by the Chinese publishing industry



for foreign authors. The award ceremony was held in Beijing while Professor Kolodko attended the ceremony online and delivered a keynote speech, and the Polish ambassador to China received the trophy and certificate on his behalf.

The Special Book Award of China was sponsored by The National Press and Publication Administration. It mainly commends the promotion of Chinese publications and related cultural products in contemporary China to overseas and the exchange and mutual learning of Chinese and foreign civilizations contributed by foreign writers, translators and publishers. This award was established in 2005 and is currently in its 14th year.

In his speech, Professor Kolodko pointed out that no country in history has ever achieved social economic development as quickly as China, and China's experience on this matter can hardly be copied in the future.

He said that his homeland, Poland, is deemed as a country with a prosperous economy. Poland's GDP per capita in 2020 is nearly 3 times that of 30 years ago, meanwhile China is able to achieve a GDP per capita 11.5 times that of 30 years ago. During the period of extreme economic depression caused by the global COVID-19 pandemic, the national income of China is still maintaining a growing trend. The size of population living in a extreme poverty continues to grow in some countries, but China has completely lifted its citizens out of poverty.

He pointed out that in 2050, China will join the ranks of developed economies, and it will be more competitive internationally and will develop a greener economy. In the five-year plan for 2021-2025, the new development ideology has been repeatedly stressed. President Xi Jinping has announced China's development vision in the next 15 years—the average annual GDP growth rate will continue to climb as high as 4.7%, which means that the per capita GDP by 2030 will be nearly 19 times that of 40 years ago.

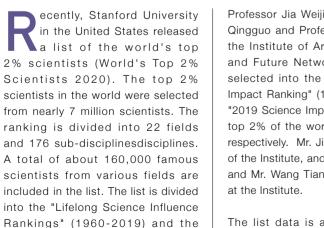
In his view, the irrational trade war initiated by the United States obviously cannot stop these structural reforms. The realization of these incredible achievements is due to the steady implementation of many pragmatic policies in China's unique political and economic system established by a whole generation after Deng Xiaoping's reform and opening up. This is a brand-new quality system, a unique synergistic effect that exists between the state and market. Equipped with strong elite leadership and great wisdom, the systematic policy guidance has integrated China into the international labor market. China is capable of maintaining its advantages in the latest globalization situation. It actively advocates multilateralism and strives to achieve a winwin situation for globalization in a wider range. In this way, China can bring great benefits to the sustainable development of the world economy. The significant Belt and Road Initiative will also benefit this, so that other countries will eventually benefit from China's success.

# Three Professors from the Institute of Al & Future Networks on World's Top 2% Scientists 2020

Article source: Institute of AI and Future Networks, Advanced Institute of Natural Sciences Release date: 2021-04-23



"2019 Science Influence Rankings."



Professor Wang Qingguo

Professor Jia Weijia, Professor Wang Qingguo and Professor Wang Tian of the Institute of Artificial Intelligence and Future Networks of BNU were collected into the "Lifelong Science and Future Networks of BNU were collected into the "Lifelong Science and Future Networks of BNU were collected into the "Lifelong Science and Future Networks of BNU were collected into the "Lifelong Science and Future Networks of BNU were collected into the "Lifelong Science"

Professor Jia Weijia, Professor Wang Qingguo and Professor Wang Tian of the Institute of Artificial Intelligence and Future Networks of BNU were selected into the "Lifelong Science Impact Ranking" (1960-2019) and the "2019 Science Impact Ranking" of the top 2% of the world's top scientists, respectively. Mr. Jia Weijia is the dean of the Institute, and Mr. Wang Qingguo and Mr. Wang Tian are the professors at the Institute

The list data is a project result of the collaboration between Elsevier



and the team of Professor John PA loannidis of Stanford University. It is published on the Mendeley Data website under Elsevier (see https://data.mendeley.com/datasets/btchxktzyw/2). It is not intended to be used for ranking of scholars, but an exploration of multi-dimensional display of scientific research status from the perspective of scientists, providing a measurement index for scientists' long-term scientific research performance, hoping to more objectively and truly reflect the influence of scientists.

## **BNU Zhuhai Started the COVID-19 Vaccination on Campus**

Article source: COVID-19 Pandemic Prevention and Control Leading Group Office of BNU Zhuhai Campus Release date: 2021-01-09



n March 27<sup>th</sup>, 2021, with the coordination of the Zhuhai Hi-tech Zone Bureau of Social Security and Public Services, BNU Zhuhai launched the COVID-19 vaccination scheme for students, faculty and staff, and supporting crew.

A temporary vaccination center was set up on the first floor of the Muduo Building. The center is divided into five areas—namely, the waiting area, information entry area, vaccination area, monitoring area, and mental counseling area. The Zhuhai Hightech Zone People's Hospital organized a professional team of 53 medical employees for the vaccination work. The vaccine recipients should wear facial masks, scan the health code, have their temperature taken, sign

the Inactivated Vaccine Consent Form, verify their identity, and get the vaccine shots. After the injection, those who get vaccines should stay on-site and be monitored for 30 minutes. Throughout the day, the site remains orderly with clear instructions and guidance.



In the morning, Wei Wei, Jin Yang, Zhang Zhiguo, and Ning Shaolin, administrators of BNU Zhuhai,



received the COVID-19 vaccines on site. Later on, the leaders engaged in conversations with the students, faculty and staff, and supporting crew at the monitoring area.

The administrators kindly asked others how they felt after the injection, followed by more questions regarding their study and life on campus. They were impressed by how motivated the students were in getting the vaccines and thanks to their efforts, a line of communal defense was put together. Students were then reminded to maintain a healthy diet and take good care of themselves.

In the afternoon, the administrators extended their sincerest gratitude to the medical staff, student volunteers, supporting crew, and security personnel for their hard work.

In the following days, under the careful organization of the International Office, foreign teachers and students on campus went to the Zhuhai Second People's Hospital for the COVID-19 vaccine injection. They were positive toward the arrangements and thanked the university for its sincere concern.

Beijing Normal University at Zhuhai 23 Summer 2021 | Issue 4

## Facing the 14<sup>th</sup> Five-Year Plan: Innovative Development and Think-tank Mission—2020 Beijing Normal University Innovation and Development Summit Forum Concluded Successfully

Article source: Institute of Advanced Studies in Humanities and Social Sciences Release date: 2020-12-19

n December 19, 2020, the 2020 Beijing Normal University nnovation and Development Summit Forum "Facing the 14th Fiveyear Plan: Innovation and Development and Think-tank Mission" was successfully held at BNU Zhuhai. This forum was sponsored by the Institute of Advanced Studies in Humanities and Social Sciences and the China Institute of Innovation and Development of Beijing Normal University(BNU). It was cosponsored by the Capital Institute of Science and Technology Development Strategy(CISTDS), the Macau Academy of Research Economy of Chinese Medicine, Macau University of Science and Technology(MUST), and the Zhuhai Institute for Private Economic Development. It was jointly organized by the Center for

Innovation and Development Studies of BNU Zhuhai and the Research Center for Future Education of the School of Economics and Resource Management of BNU. The forum was co-hosted by Professor Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee and Executive Director of the Institute of Advanced Studies in Humanities and Social Sciences, and Associate Professor Li Jiayong, Deputy Director of the Institute of Advanced Studies in Humanities and Social Sciences.

The one-day summit forum invited experts, scholars and business leaders from universities, think tanks such as the Development Research Center of the State Council; the Chinese Academy of Social Sciences(CASS); the Chinese Academy of Sciences(CASS); the National

Academy of Innovation Strategy(NAIS) of the China Association for Science and Technology(CAST); CISTDS; the Asia-Pacific Innovation Economic Research Institute; the Science and Technology of China Magazine; BNU; University of International Business and Economics(UIBE); MUST; the Zhuhai Institute for Private Economic Development, as well as enterprises such as Tomorrow Advancing Life(TAL) and Eeasy Technology. The participants jointly discussed and shared the cuttingedge ideas and practical experience of innovation and development, science and technology education and think tank research from the perspectives of regional economic development, educational science and technology innovation and think tank research.





Sun Hongpei said that General Secretary Xi Jinping pointed out that "the world is in a great change in the past hundred years," and the complex domestic and international environment had put forward urgent demands for accelerating innovation. He also said new development practice needed new development concepts. He hoped that all experts participating in the summit forum would work together to share the concept of innovation and development, reach a consensus on development under the new pattern, serve the practice of innovation and development in the Greater Bay Area, and assist the innovation and construction of think tanks in China.



Then, under the chairmanship of Deputy Director Li Jiayong, Lu Zhongyuan, former Deputy Director of the Development Research Center of the State Council; Ni Pengfei, Director of the Global Urban Competitiveness Research Center for City and Competitiveness of CASS; Li Wei, President of Zhuhai Institute for Private Economic Development and Professor of Economics of Cheung Kong Graduate School of Business; and Qian Chunxian, Vice President of TAL Institute of Education, successively made keynote speeches on "Global economic change and China accelerating innovation," "Scientific and technological innovation shaping the global urban value chain," "Education industry and economic development" and "Developing high quality education with love and technology."

Shen Yan pointed out that as the "important window" and "front position" of China's reform and opening up, Zhuhai actively responded to the call of the state, met the "14th Five-year Plan" with a new face, resolutely advanced and implemented the innovative development strategy, and took the road of high-quality development. Shen Yan also said

The conference opened with Professor Fu Ailan's welcome speech. Sun Hongpei, Vice Chairman of the University Council and Secretary of the Discipline Inspection Commission of BNU, Tang Jiale, Vice President of Macao University of Science and Technology, and Shen Yan, Director of Zhuhai Bureau of Industry and Information Technology, delivered speeches, respectively.



Tang Jiale mentioned that a new round of scientific and technological revolution and industrial change was booming, scientific and technological innovation ability had increasingly become a decisive factor in the competition of comprehensive national strength, and the role of specialized institutions represented by innovative think tanks in national governance had become increasingly prominent. He said that he earnestly hoped to work together in the field of education service industry to provide useful suggestions and wisdom for the country to improve the education governance system, improve the quality of education and promote education equity.



Zhuhai welcomed universities like BNU and talents to share opportunities, seek common development and create a better future.

Finally, Professor Guan Chenghua, Deputy Director of the Administration Committee of BNU, Dean of the School of Economics and Resource Management, President of China Institute of Innovation and Development, and President of CISTDS, released and introduced the research results of "China's education service industry development report 2020."

### The President of the Administrative Committee of Macao Foundation, Mr. Wu Zhiliang, Visited BNU Zhuhai for Academic Exchange

Article source: Research and Development Center for Intangible Culture Heritage,
Institute of Advanced Studies in Humanities and Social Sciences
Release date: 2020-12-25

n December 25, 2020, Wu Zhiliang, President of the Administrative Committee of Macao Foundation visited BNU Zhuhai for a meeting on academic exchanges and potential cooperation in research areas of Macao literature and intangible heritage culture. Zhang Mingyuan, Director of the Research and Development Center for Intangible Cultural Heritage and the Research Center for the Development of Chinese Literature, Professor Fu Tianhong, Dr. Li Bohao, and Tian Rong participated in the meeting.

During the meeting, Director Zhang Mingyuan welcomed President Wu Zhiliang, introduced the recent achievements of the two centers, outlined the next stage of development plans, and had an in-depth exchange with President Wu on the cooperation in the research of Macao literature and intangible cultural heritage.

President Wu Zhiliang introduced the achievements that the Macao Foundation had made in recent years in research on Macao literature and cultural conservation. He pointed out that under the leadership of the Macao S.A.R Government, the Macao Foundation has always emphasized the



development of Macao literature and the conservation of Macao intangible cultural heritage, and has continued contributing to the development and prosperity of Macao's culture through supporting related publications and workshops. As important culture carriers, Macao literature, Macao intangible cultural heritage, as well as their research and innovative development, are of great significance in building a cultural Greater Bay Area and in strengthening people-to-people ties. On the other hand, as one of the key research centers at BNU Zhuhai, the Research and Development Center of Intangible Cultural Heritage and the Research Center for the Development of Chinese Literature build upon excellent research foundation and demonstrate a high level of professionalism. President Wu

further pointed out that he hoped both sides would strengthen cooperation in contributing to the development of Macao literature, the conservation of intangible cultural heritage and the joint building of a cultural Greater Bay Area.

After the meeting, President Wu Zhiliang gave an in-depth lecture on the history and culture of Macao to the students. The lecture introduced the history, economy, and culture of Macao by sharing topics such as "The historical origin and cultural development of Macao," "The important role of Macao in the communication between China and the world," and "The transmission and development of Macao's traditional culture and patriotic sentiment of Macao." The lecture considerably enhanced students' understanding of Macao's history and culture, and thus achieved a strong response.

# The First "Asian Conference on the Ancient World" Successfully Held Online

Article source: Research Center for History and Culture, Institute of Advanced Studies in Humanities and Social Sciences Release date: 2021-01-29

n January 29th 2021, the first "Asian Conference on the Ancient World" was successfully held online. The conference was organized by the Research Centre for History and Culture (RCHC) of the Institute of Advanced Studies in Humanities and Social Sciences at Beijing Normal University (BNU), and by the General Education Office of Beijing Normal University-Hong Kong Baptist University United International College (UIC).

25 scholars from various countries and regions of the world (Singapore, India, Australia, the United States, Hungary, Italy, the United Kingdom), as well as Beijing, Zhejiang, Hong Kong and Taiwan attended the conference. During the conference, 25 papers were presented to share the latest research results in the field of ancient civilizations.

Prof. Chen Zhi, Director of RCHC and Prof. Li Jiayong, Deputy Director of the Institute of Advanced Studies in Humanities and Social Sciences at BNU, delivered opening speeches for the conference. Prof. Chen Zhi expressed his warmest welcome and sincere appreciation to the participants and hoped that this conference would provide the opportunity for personal exchange of research results, facilitate new acquaintances and strengthen personal friendship among participants from different parts of the world. Prof. Chen also introduced

the vision and mission of RCHC and highlighted the book series *Ancient Languages and Cultures* and the academic journal *Old World: Journal of Ancient Africa and Eurasia*, published

of these civilizations, including history, archaeology, art and architecture, philology, literature, philosophy, religion studies, linguistics, sociology, anthropology, etc. according to a holistic



by the research center in collaboration with Brill Publishing House.

Prof. Li Jiayong expressed his congratulations for the success of the international conference and briefly introduced the Institute of Advanced Studies in Humanities and Social Sciences at BNU to the participants. He also affirmed the contribution of RCHC to the academic exchanges and friendship between BNU and UIC.

After the opening ceremony, 25 scholars from China and abroad presented their papers on the ancient civilizations of Africa, Europe, and Asia, as well as of pre-colonial Americas and Oceania. The papers concerned different aspects

perspective of people in all their material and cultural manifestations. The papers were organized in different sessions: one Chinese session and two parallel English panels. The two English panels had different subsections according to their area, such as South-East Asia, South Asia, the Ancient Middle East and the Ancient Mediterranean. This subdivision created thematic links among papers devoted to different disciplines of the same geographical area.

The conference attracted over 300 viewers who actively communicated with the speakers. As the first international conference of RCHC, the conference was hailed as a great success.

Beijing Normal University at Zhuhai 27 Summer 2021 | Issue 4

# "Zhuhai Social Sciences Popularization Base" of the Research and Communication Center for Chinese Traditional Culture Inaugurated at BNU Zhuhai

▶ Article source: Research and Communication Center for Chinese Traditional Culture, Institute of Advanced Studies in Humanities and Social Sciences Release date: 2021-02-04

n the morning of February 1, 2021, the Reseach and Communication Center for Chinese Traditional Culture of Beijing Normal University at Zhuhai (BNU Zhuhai) held a ceremony to inaugurate the "Zhuhai Social Sciences Popularization Base." Cai Xinhua, President of Zhuhai Federation of Social Sciences; Wei Wei, Chairperson University Council of BNU Zhuhai; Li Jiayong, Deputy Director of the Institute for Advanced Studies in Humanities and Social Sciences; Sun Bo, Deputy Dean of College of Future Education; and Chen Lifeng, Director of Research Department of Zhuhai Federation of Social Sciences attended the ceremony. Professor Li Shan. Deputy Director of the Research and Communication Center for Chinese Traditional Culture presided over the ceremony.

Cai Xinhua expressed in his speech that the establishment of social sciences popularization base is a specific initiative to implement the Regulations on Social Science



Popularization in Guangdong Province and the Outline of Social Sciences Popularization Planning in Zhuhai (2017-2026). The construction of social sciences popularization base is not only a main content of social sciences work, but also an effective carrier and platform to carry out social sciences popularization and social science research. It is expected that the base will be built into a demonstration and benchmark base. To this end, three guiding suggestions are put forward: First, give full play to the advantages and build a brand. The base should rely on the hundred-year historical accumulation and humanistic heritage of the School of Chinese Language and Literature of BNU, and make full use of the teacher education resources, talent resources, site resources and various advantagous conditions of BNU Zhuhai. Second, the base should extend the academic achievements and cutting-edge knowledge of excellent traditional culture to the grassroots and the society by means of popular narratives, easy-to-understand language and new media technology. Third, multilayer linkage is necessary to expand the impact. People concerned should actively participate in the city's social science popularization month, strengthen horizontal exchanges between bases, and participate in community, enterprise and other colorful grassroots unit activities. Cai concluded by saying that as a bridge and link between the party committee and the government to the majority of social science researchers, Zhuhai Federation of Social Sciences will play a better role for the organization, coordination and other functions for the construction of the base.

Wei Wei said that Zhuhai Social Sciences Federation's recognition of the center as Zhuhai Social Sciences

Popularization Base is a great support to the construction of BNU Zhuhai, and BNU Zhuhai will provide various facilities to guarantee and support the construction of the base and social sciences popularization work. She also suggested that since Zhuhai has an extremely rich local culture, it is necessary to combine the popularization of traditional culture with the in-depth exploration of the local culture of Zhuhai, so as to create a grounded and rooted brand of social sciences popularization. It is necessary to seize the Internet technology and new media platforms and other cutting-edge technological means to hold some efficient and convenient traditional culture

popularization activities.

In the subsequent exchange and guidance session, the guests shared views on Zhuhai's multiple historical and cultural traditions, a number of recent historical and cultural celebrities, Zhuhai's local culture, and provided some good development ideas on the future direction of the base's social science popularization.

It is reported that the Social Sciences Popularization Base awarded to the Research and Communication Center for Chinese Traditional Culture of BNU Zhuhai is one of the first batch of Social Sciences Popularization Bases recognized by the Zhuhai Federation of Social Sciences.



### The Second Meeting of the Editorial Board of Asian Languages and Linguistics and the 2021 International **Roundtable Forum on Asian Languages Held**

Article source: Center for Linguistic Sciences, Institute of Advanced Studies in Humanities and Social Sciences Release date: 2021-03-20

n March 20, 2021, the Second Meeting of the Editorial Board of Asian Languages and Linguistics and the 2021 International Roundtable Forum on Asian Languages, organized by the Center for Linguistic Sciences of Institute of Advanced Studies in Humanities and Social Sciences, was successfully held in a combined Zoom virtual and face-to-face mode.

Asian Languages and Linguistics, the first and only English journal in the world of linguistics that focuses on languages all over Asia, has officially published its first and second issues. On the basis of the successful publication of the journal and the first editorial board meeting of Asian Languages and Linguistics and the 2019 International Roundtable Forum

on Asian Languages, 19 experts and scholars from China, Korea, Japan, India, Israel, Germany, France, and the United States were invited to attend this year's conference.

The meeting was welcomed by Professor Fu Ailan, Deputy Director of the Administrative Committee, BNU Zhuhai, Executive Director



of the Institute of Advanced Studies in Humanities and Social Sciences, and Editor-in-Chief of Asian Languages and Linguistics. Professor Fu expressed her gratitude to all scholars for meeting through the Internet and actively promoting the development of Asian linguistics and the journal Asian Languages and Linguistics at this special time when the COVID-19 epidemic is still spreading around the world. The conference and roundtable forum were divided into five parts, the first four of which were forum sessions chaired by Professor Randy J. LaPolla of Nanyang Technological University/Beijing Normal University: Professor Zhang Hongming of the University of Wisconsin-Madison; Professor Hu Jianhua of the Chinese Academy of Social Sciences; and Professor Cheng Gong of Zhejiang University, respectively. 10 scholars made presentations. The experts discussed different categories and structural types of languages in East Asia and Southeast Asia from two perspectives: typology and syntax.

The conference strengthened the connection between the editorial board of Asian Languages and





Linguistics and the expert group of the editorial board and related scholars, expanded the influence of the journal. and contributed to the sustainable development of the journal. The conference received attention from experts in related fields at home and abroad, with nearly 200 scholars and graduate students attending the conference online. Some of the academic presentations will be published in the 3<sup>rd</sup> and 4<sup>th</sup> issues of Asian Languages and Linguistics after revision.

Summer 2021 | Issue 4 Beijing Normal University at Zhuhai 31

## Art and Technology Innovation Center of BNU Established at BNU Zhuhai

Article source: Art and Technology Innovation Center, Institute of Advanced Studies in Humanities and Social Sciences Release date: 2021-04-20



n April 17, 2021, the Art and Technology Innovation Center of BNU (ATIC) was inaugurated at BNU Zhuhai. Zhang Jigang, the well-known artist and Vice Chairman of Chinese Culture Promotion Society (CCPS); Su Shishu, Honorary Chairman of Chinese Calligraphers Association; Sun Xianghui, Director of China Film Archive and China Film Art Research Center; Sun Hongpei, Vice Chairman of the University Council and Secretary of the Disciplinary Committee of BNU; Zheng Guomin,



Assistant to the President of BNU and Deputy Director of the Administrative Committee of BNU Zhuhai; Dai Wei, Deputy Director and Secretary-General of the Administrative Committee of BNU Zhuhai; Fu Ailan, Deputy Director of the Administrative Committee of BNU Zhuhai and Executive Dean of the Advanced Institute of Humanities and Social Sciences; Qu Hao, Chairman of Education Group; Zhang Xianbin, Deputy Secretary of the Party Committee of BNU Zhuhai; Zhao

Wenhua, Deputy Chairman of the Zhuhai Municipal Committee of the China Democratic League; and Ma Xiaowei, Administrative Assistant of the Education and Youth Affairs Department of the Liaison Office of the Central People's Government in the Macao S.A.R. attended the inauguration. The ceremony was presided over by Li Jiayong, Deputy Director of the Advanced Institute of Humanities and Social Sciences.

In his speech, Zheng Guomin said that

at present, art and technology are more closely related than ever before. How to explore a new way from the intersection of art and technology has become an important topic in the development of arts disciplines. Art discipline has a long history at BNU. The Art and Technology Innovation Center at BNU Zhuhai, as an important carrier of the emerging discipline innovation cluster in the future, provides a new possibility for the interface and integration of art and technology.



At the ceremony, Sun Hongpei presented the appointment letters of "Cheif Expert" to Zhang Jigang and Su Shishu, while Dai Wei and Fu Ailan presented the letters to the first batch of "Members of Expert Committee" of the center.

On the next day, to encourage the engagement of academic thinking, promote effective exchanges and cooperation, and promote the development of collaborative innovation in the field of art and technology, the center held a forum on the integration of art and technology to build an exchange platform. The first two-day forum was held with the theme of "Create • Extract • Integrate • Transform." It gathered experts and scholars to broaden new thinking, explore new methods, and focus on scientific propositions in the digital age of culture and art through expert forums, theme sharing and round-table dialogues.

ATIC is a high-level research institution and exchange innovation practice platform integrating academic research,

creative planning, consulting services, cultural communication, and high-end think tanks. Facing major national strategies and regional development plans, focusing on traditional cultural revival, contemporary art dissemination, and interdisciplinary creativity and other fields, the integration, exploration, and practice of art and science are carried

out. ATIC will build and develop a new pattern of art and science. It is based on the concept of "Art encompasses all rivers and technology creates all things," with basic teaching and research as the core, and media integration and communication, artistic innovation expression, and supply and application research as the guide.



# The 2<sup>nd</sup> Youth Doctoral Forum on Environment and Ecology in the Guandong-Hong Kong-Macao Greater Bay Area Held

Article source: RDC for Watershed Environmental Eco-Engineering, Advanced Institute of Natural Sciences
Release date: 2020-12-29

o further improve the level of ecological environment research in Guangdong-Hong Kong-Macao Greater Bay Area (GBA), and to promote academic communications among outstanding young scholars in the field of ecological environment, and thereby provide scientific and technological service and support for the development of Greater Bay Area, the 2<sup>nd</sup> Youth Doctoral Forum on Environment and Ecology in the GBA was successfully held at BNU Zhuhai from December 22nd to 24th, 2020. The forum was organized by the Research and Development Center for Watershed Environmental Eco-Engineering of the Advanced Institute of Natural Sciences and the School of Environment, BNU.

On the morning of December 23rd, Sun Hongpei, Vice Chairman of the University Council and Secretary of the Disciplinary Committee of BNU; Professor Shen Zhenyao, Secretary of the Party Committee of the School of Environment; and Ge Fengxiang, Assistant to Director of the Advanced Institute of Natural Sciences, attended the opening ceremony, together with young scientists, postdoctoral fellows and PhD students in the

field of environmental ecology from top universities and institutions in China. The opening ceremony was hosted by Professor Liu Xinhui, Executive Director of the Research and Development Center for Watershed Environmental Eco-Engineering.

Sun introduced the running philosophy, location advantages and long-term planning of BNU Zhuhai in detail. Subsequently, Professor Shen introduced the origin, development, current situation and future planning of the environmental discipline of BNU, emphasizing the establishing

plan, development positioning, and the opportunities and challenges faced by the environmental discipline at BNU Zhuhai.

After the opening ceremony, six invited talks were given by experts in the fields of environmental pollutants, environmental materials and ecological protection. In the afternoon, the young scholars conducted fruitful discussions on environmental pollution and ecological restoration.

The forum focused on the theme of "how to better improve and protect



the ecological environment of the Greater Bay Area, and how to restore the damaged biodiversity and ecosystem functions in the context of urbanization." The attendees had an intense discussion in the fields of protection and restoration in coastal wetlands, urban environmental pollution and management, environmental ecological theory and model research, and environmental ecological research in lakes, watersheds, agriculture and forestry.



# The First Innovative Practice Field Base of Science and Technology of BNU Zhuhai Unveiled

Article source: Advanced Institute of Natural Sciences | Release date: 2021-03-18

ased on the previous framework agreement between Qi'ao-Dangan Island Provincial Nature Reserve in Zhuhai, Guangdong Province and BNU Zhuhai, the opening ceremony of first Innovative Practice Field Base of Science and Technology of BNU Zhuhai was held in the management office of the reserve on March 18, 2021. Liu Wenxue, Director of Zhuhai Natural Resources Bureau; You Yilai, Director of the Reserve Management Office; Fu Ailan, Deputy Director of the Administrative Committee of BNU Zhuhai; Liu Jingling, Deputy Director of the Advanced Institute of Natural Sciences; and Di Zengru, Director of Academic Committee of the Advanced Institute of Natural Sciences, unveiled the base.



After that, the two sides had a meeting and reached consensus on cooperation and joint construction of ecological civilization and green development during the 14th Five-Year Plan, and hoped that the Innovative

Practice Base could become an important platform for ecological civilization construction, scientific and technological innovation and natural education in Zhuhai, Guangdong Province.

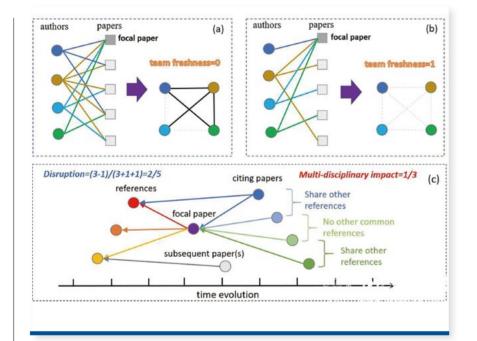
### Professor Di Zengru's Research Team Published Research Results in *Nature Human Behaviour*

Article source: english.bnu.cn | Release date: 2021-04-06

ecently, Associate Professor Zeng An, together with Professor Fan Ying, Professor Di Zengru and Professor Wang Yougui, of School of Systems Science, Beijing Normal University, wrote an article with Professor Shlomo Havlin of Bar-Ilan University of Israel jointly, revealing the key role of new teams in original research and multidisciplinary influence.

Teamwork is one of the most prominent features in modern science. It is now well understood that team size is an important factor that affects the creativity of the team. However, the crucial question of how the character of research studies is related to the freshness of a team remains unclear.

Their results suggest that papers produced by more novel teams are associated with greater originality and a greater multidisciplinary impact. These effects are even stronger in larger teams. Furthermore, the research finds that freshness defined by new team members in a paper is a more effective indicator of research originality and multidisciplinary function compared with freshness defined by



new collaboration relationships among team members. Finally, it shows that the career freshness of team members is also positively correlated with the originality and multidisciplinary nature of produced papers.

The article was published in *Nature Human Behavior* on April 5, 2021.

This achievement is another important progress made by the team of School of Systems Science based on scientific big data, following the publication of a large-scale review of Science in Physics Reports in 2017 and the revelation of the pattern of scientists' interest transfer in *Nature Communications* in 2019.

# Symposium on Numerical Methods for Radiative Hydrodynamics Successfully Held

Article source: Research Center for Mathematics, Advanced Institute of Natural Sciences Release date: 2021-04-16

n the morning of April 16<sup>th</sup>, 2021, the Symposium on Numerical Methods for Radiative Hydrodynamics was held at BNU Zhuhai. More than 30 experts, scholars and teachers from Institute of Applied Physics and Computational Mathematics (IAPCM), the Institute of Natural Sciences of Shanghai Jiao Tong University, Beijing Normal University (BNU), UIC and other institutions attended the symposium.

Professor Huang Huaxiong, Executive Director of BNU-UIC Research Centre for Mathematics, delivered the opening speech of the conference. He hoped that through this academic exchange, scientific and academic cooperation between BNU and UIC could be enhanced, the direction of mathematical research could be further clarified, and the construction of mathematics discipline could be further

developed. He encouraged everyone to give full play to their own advantages and to contribute to the interdisciplinary development of the Research Centre for Mathematics with academic strength and academic innovation in the areas of special needs in the Guangdong-Hong Kong-Macao Greater Bay Area.

Professor Fu Ailan, Deputy Director of the Administrative Committee of BNU Zhuhai, gave a welcome speech, and briefly introduced the running philosophy and construction goal of BNU Zhuhai. She mentioned in her speech that the Research Centre for Mathematics was jointly established by BNU and UIC in accordance with the principle of "High Standard, New Mechanism and Internationalization", which aims at facilitating the interdisciplinary progress of Mathematics.

Professor Jiang Song, Academician of Chinese Academy of Sciences, and professor from Institute of Applied Physics and Computational Mathematics (IAPCM) delivered a speech. He thanked the Research Centre for Mathematics for organizing the symposium and encouraged the participants to discuss the mathematical problems of radiative hydrodynamics in depth. He also expressed his desire for the participants to experience in person the research atmosphere of BNU and UIC, and to promote the development of mathematics and physics.

Subsequently, Dr. Hang Xudeng, Dr. Sheng Zhiqiang, Dr. Wang Shuai, Dr. Chang Lina and other scholars delivered academic reports respectively and discussed radiative hydrodynamics at the symposium.



38

## **Symposium on Multiscale Modeling and Simulation Held**

Article source: Research Center for Mathematics, Advanced Institute of Natural Sciences Release date: 2021-04-24

n the morning of April 24, 2021, the Symposium on Multiscale Modeling and Simulation wad held at Beijing Normal University at Zhuhai (BNU Zhuhai). The symposium was attended by Professor Tang Tao, Academician of Chinese Academy of Sciences and President of BNU-HKBU United International College (UIC); Professor Wang Kaishun, Dean of the School of Mathematical Sciences, BNU; Professor Liu Jingling, Deputy Director of the Advanced Institute of Natural Sciences, BNU; and teachers and students from more than ten institutions and universities,

such as Chinese Academy of Sciences, Shanghai Jiaotong University, Wuhan University, and University of Macau.

At the opening ceremony, President Tang Tao, Deputy Director Liu Jingling, and Dean Wang Kaishun delivered speeches one after another, introducing the development of the discipline of Mathematics of Beijing Normal University on both Beijing and Zhuhai campuses, and pointed out the importance of innovation, development and cross-integration of basic disciplines and expected that the symposium would promote the

development of related research fields.

The symposium on the 24<sup>th</sup> was presided over by Professor Zhang Zhengru. 20 experts and scholars including Academician Tang Tao and Professor Huang Huaxiong delivered key-note speeches.

This symposium lasted for two days and was co-sponsored by the School of Mathematical Science, BNU, Division of Science and Technology, UIC, Research Center for Mathematics, BNU and Research Center for Mathematics and Mathematics Education, BNU.



# The First Academic Committee Meeting and the First Academic Seminar of the Guangdong-Hong Kong Joint Laboratory for Water Security Held

Article source: Center for Water Sciences Research/Water Safety Research Institute, Advanced Institute of Natural Sciences Release date: 2021-04-16

n April 16, 2021, the first academic committee meeting and the first academic seminar of the Guangdong-Hong Kong Joint Laboratory for Water Security was held at BNU Zhuhai. The unveiling ceremony of the joint laboratory was conducted at the meeting.

The leading experts at the meeting were Zhang Jianyun, Wang Fuming, Ou Jinping, Chen Xiangsheng, Academicians of the Chinese Academy of Engineering; Hao Fanghua, President of Central China Normal University; Zeng Jiansheng, Counsel of Water Resources Department of Guangdong Province; Luo Xiaopeng, Consultant of Department of Science and Technology of Guangdong Province; Hu Songgui, Deputy Director of Zhuhai Science and Technology Innovation Bureau; Wang Shoujun, Vice President of Beijing Normal University, Director of the Administrative Committee of BNU Zhuhai; and Wei Wei, Chairperson of the University Council of BNU Zhuhai. Experts and leaders from Southern University of Science and Technology, Sun Yat-sen University, Jinan University, Shenzhen University, Nanjing Hydraulic Research Institute, Guangdong Research Institute of Water Resources and Hydropower, the Hong Kong University of Science and Technology, Hong Kong Baptist University, and Centre Testing International Group Co., Ltd also participated in the meeting. In addition, heads of departments



and representatives of experts and scholars from the Research Institute, College of Water Sciences, Advanced Institute of Natural Sciences of BNU attended the meeting. The meeting was chaired by Professor Cheng Hongguang, Dean of the College of Water Sciences, Beijing Normal University.

Wang Shoujun pointed out that, the joint laboratory was an important platform for the Zhuhai campus to develop a first-class discipline group while its approval and establishment are of great importance in serving the development and planning of Guangdong, Hong Kong, and Macao region. He expressed that, as the project lead unit, BNU Zhuhai will implement relevant supporting policies, establish an open and shared mechanism, and fully support the construction of joint laboratories according

40

to the project approval requirements and related management regulations.

The project leader, Academician Zhang Jianyun, said that the joint laboratory will build a first-class innovation platform with significant academic influence in the field of water security, aiming at the frontiers of international scientific and technological development. The laboratory will put water safety issues within the planning and implementation of the Greater Bay Area in priority. Serving the high-quality development of the Greater Bay Area, the laboratory will gather innovative resources from Guangdong and Hong Kong, highlight interdisciplinary innovation, and promote the transformation of scientific and technological achievements.

Zeng Jiansheng pointed out that the

establishment of the joint laboratory is conducive to solving the scientific and technological problems that restrict the reform and development of key areas of water conservancy in Guangdong Province. The modernization level of the water treatment system and treatment capabilities in the Greater Bay Area will be improved. He expressed that he would fully support the construction of the joint laboratory and promote the application of scientific and technological achievements.

Luo Xiaopeng said that the approval and establishment of the joint laboratory is an important part of the implementation of the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area and the spirit of related technological innovation planning. It will help to promote the construction of an international science and technology innovation center in the Greater Bay Area. He emphasized that the joint units should speed up the construction of laboratories, strengthen scientific and technological cooperation, accelerate the transformation of achievements, and serve as a science and technology support in the implementation of the Greater Bay Area development plan.



Wei Wei announced the decision on the establishment of the first academic committee of the Guangdong-Hong Kong Joint Laboratory for Water Security.

The first meeting of the Academic Committee reviewed the development plan and research proposal of the joint laboratory in which the research directions and research plans were determined. Three well-known experts and scholars were invited to deliver lectures during the first academic seminar. They were Zhang Jianyun, Academician of the Chinese Academy of Engineering, Huang Bensheng, Chairman of the Guangdong Research Institute of Water Resources and Hydropower, and Professor Chen Xiaohong from Sun Yat-sen University.

The lectures were associated with the water security in the Greater Bay Area, the restoration and treatment of the water ecological environment, and the risk of waterlogging in the urban storm, respectively.

The Guangdong-Hong Kong Joint Laboratory for Water Security is a Guangdong-Hong Kong-Macao joint laboratory approved by the Department of Science and Technology of Guangdong Province. The lead unit is Beijing Normal University at Zhuhai, and the joint units are Guangdong Research Institute of Water Resources and Hydropower, the Hong Kong University of Science and Technology, Hong Kong Baptist University, and Centre Testing International Group Co., Ltd.

## The 1<sup>st</sup> Young Scholars Interdisciplinary Forum (YSIF) Unveiled

Article source: Center for Biological Science and Technology, Advanced Institute of Natural Sciences Release date: 2021-04-20

n April 20<sup>th</sup>, 2021, the first Young Scholars Interdisciplinary Forum (YSIF) successfully kicked off at the Advanced Institute of Natural Sciences (AINS), Beijing Normal University at Zhuhai (BNU Zhuhai). Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee; Liu Jingling, Deputy Director of the AINS, Xiang Benqiong; Deputy Dean of College of Education for the Future; Zhang Shumei, Secretary-general of Interdisciplinary Group and Director of Centre for Statistics and Data Science: and Zhang Cong, former Secretary of Party Committee and Vice President of UIC attended the forum. Zhang Wensheng, Director of the Zhuhai Branch of State Key Laboratory of Earth Surface Processes and Resource Ecology, and over 40 Pls and students from AINS were also in attendance.

The keynote speakers were Dr. Ze Xiaolei, Principal Scientist from BYHealth Co Ltd, and Dr. Guo Zhong, the project leader from BNU. The forum was held by Dr. Qin Zhiwei.

Fu Ailan expressed her congratulations on the opening of YSIF and extended

her warm welcome to Dr Ze Xiaolei and Dr. Guo Zhong for their participation. She appreciated the significance of interdisciplinary cooperation to fundamental research in the Greater Bay Area, and the model of the joint seminar with the speakers from both academia and industry. She wished this forum a great success, eventually promoting interdisciplinary research

and Industry-University cooperation.

During the forum, Dr. Ze and Dr. Guo excellently presented The Scientific Research on the Transparent Factory and "Smart Nanoparticles for Drug Delivery," respectively, calling forth spirited discussions.

At last, Liu Jingling introduced the purposes and motivations for the AINS to set Interdisciplinary Group and Industry-University-Research Group, and encouraged the young scholars to join these useful platforms (e.g. seminars and brainstorm) and hence develop innovative strategies for important and useful projects.

The forum will be held once a month and each time two speakers will be invited, with one from BNU and the other from other institutions.



# The Report of "Comprehensive Estimation of Emerging Markets Countries and Their Development Prospects" Won the 2020 Annual Excellent Research Award of Chinese Think Tank

Article source: Belt and Road School | Release date: 2021-01-05

ecently, Nanjing University and Guangming Daily jointly released the Chinese Think Tank Index (CTTI) Annual Excellent Research Award, which represents the highest quality of research by Chinese think tanks. The report of "Comprehensive Estimation"

of Emerging Markets Countries and Their Development Prospects" produced by Belt and Road School of Beijing Normal University has the honour of winning the award. The report was jointly completed by Hu Biliang, Tang Xing, Yin Lin, and Liu Qian, and other researchers participated in the discussion.

The lead author of the report, Hu Biliang, Executive Dean and Professor of Economics of Belt and Road School at Beijing Normal University, points out that in the 21st century, the group rise of

emerging market countries becomes the major driving force for the global economic growth and plays an increasingly important role in global governance.

However, the existing definitions of emerging market countries are vague, one-sided in Western discourse, and far from the reality. Professor Hu arques that the important significance of this report is that it clearly defines the concept of emerging market countries and establishes the standards of emerging market countries objectively, comprehensively and innovatively. As the largest emerging market country in the world, China has had a certain degree of academic discourse in this important research field, which lays the foundation for a better construction of its more systematic academic system, discipline system, and discourse system in the future.

In professor Hu's opinion, compared with other research articles on emerging markets or emerging market countries, the report of "Comprehensive Estimation of Emerging Markets Countries and Their Development Prospects" shows six prominent characteristics. Originality is the first. The article is new original work from the definition, the theoretical basis of the development, and the selection of indicators for the comprehensive measurement of emerging market countries, to the selection and determination of specific countries, the generalization and summary of the current basic characteristics, and development prospects of emerging market countries. There is no article in the world that is similar to this one which has a brandnew and comprehensive originality. Second is its theoretical property. The article grasps the development orientation and basic characteristics of emerging market countries and applies the fundamental theories of development economics to systematically analyze the main elements that promote the

development of developing countries, which overcomes the one-sidedness and shortcomings of investment orientation in the study of emerging market countries in the past and has a more profound theoretical basis than previous related studies. The third is its systematicness. Based on the basic theories of development economics. the article conducts a comprehensive analysis from ten indicators in five dimensions of the scale of development, institutional environment, economic growth, social economic structural changes, and development momentum. The fourth is pertinence. The article raises research questions based on the

objective development experience of developing countries. For a period of time, emerging market countries have been growing faster than developed countries. What are the reasons behind this phenomenon, what are the problems, and what is the development prospect? These are all practical issues that these countries are quite concerned about. The article provides basic answers to these questions, which has great practical pertinence and guiding significance. The fifth is that the report is normative. This article complies with normative research methods. Based on a systematic understanding of the basic principles of development economics, it uses data provided by international organizations and comprehensively applies classification (comparative method), induction, non-inferior solution set intersection method, etc. 30 emerging market countries are selected from a range of 183 countries/regions which have official systematic data, and for the first time the number and specific countries



of emerging market countries were accurately determined. The research combines qualitative and quantitative method, which provides relatively convincing results and lays a sound foundation for further in-depth research. Sixth is internationality. The study is not just a study done for China, but a study done for all countries in the world. This study is not an isolated study, but a study comparable to long-time related studies in the world, so it has considerable international comparability.

Think Tank Research and Release Centre of Guangming Daily and China Think Tank Research and Evaluation Centre of Nanjing University jointly launched the 2020 CTTI source think tank annual research collection activity in November. The activity received 268 valid works from 163 source think tanks. 30 received the Annual Excellent Research Award. Apart from that, several other awards, including the Annual Outstanding Research Award and the Annual Think Tank Construction Outstanding Case Award, were issued.

### Research Results of a Study on **Building Closer People-to-people Ties** in the Belt and Road Published

Article source: Research Center for Culture Innovation and Communication in the Guangdong-Hong Kong-Macao Greater Bay Area, Institute of Advanced Studies in Humanities and Social Sciences Release date: 2021-01-29

ultural exchanges are the significant bonds and closer people-topeople ties are powerful support for building the Belt and Road. As the effective force who determine future development of the world, youths are the major group of closer people-to-people ties. How to "foster young generations who have mutual understanding and affections" is a major challenge of building

the Belt and Road. The research team of Reserach Center for Culture Innovation and Communication in the Guandong-Hong Kong-Macao Greater Bay Area, BNU carried out the third round of empirical research on "The Projection of Chinese Culture from the Eves of the World's Youths - The Perception of Chinese Culture by Young Generations in 12 Belt and Road Countries", discovering four important

findings and offering four suggestions.

This survey selected 12 countries including Russia, Turkey, Israel, Indonesia, Kazakhstan, India, Egypt, Ukraine, Nigeria, Pakistan, Thailand and the Czech Republic. Questionnaires were distributed through online database (SSI) sampling. A total of 3,629 valid questionnaires were collected.

#### **Four Findings**

	"Giant panda" and "The unity of nature and man"
4	are highly recognized. But more modern and
- 1	contemporary humanistic symbols with international
	influence are needed.

Surfing the Internet and watching movies has become the preferred way to "remember" Chinese cultures. It is necessary to accurately launch cultural products and constantly strengthen content supply.

80 percent of the youths interviewed do not have much exposure to Chinese language. It is urgent to break down the language barriers.

50 percent of the youths interviewed have knowledge of Chinese cultural products. Video websites are the main channel. Cultural cognition can be promoted through "Home Economy" and "Cloud Consumption".

#### **Four Suggestions**

Integrate tradition with modern and establish the nation's image with traditional culture as the core to promote popular culture in order to achieve consensus on values

Enhance the effectiveness of "the first channel"

Regulate Chinese cultural products with the international standards and lower the cognition barriers for young generation in the Belt and Road countries'.

broadcasting methods that are internationally accepted and audience accustomed and consolidate "the first impression" of Chinese culture.

Enrich the media channels for diversified cultural products and strengthen online media power.

Beijing Normal University at Zhuhai Summer 2021 | Issue 4 43



44

## Olympic Champions Gave Courses at BNU Zhuhai

Article source: english.bnuzh.edu.cn | Release date:2021-03-24

n March 12<sup>th</sup>, 2021, Chen Yibing, the Olympic champion of gymnastics, posted a video about giving a PE lesson in Beijing Normal University at Zhuhai(BNU Zhuhai) on his blog. A sentence went with the video: "Take things as I come. Now that you've attended my courses, I'm looking forward to your performance on the final exam."

In the video, students standing aside could not help but to express their surprise while Chen Yibing demonstrated difficult moves with ease at the university stadium. The topic of "how students react when they were attending the course given by Chen Yibing" went viral on Weibo.

In the spring of 2021, Chen Yibing started to offer the course: Sports, Losing Weight and Getting In Shape, in BNU Zhuhai. He treasures the chance of being a teacher and gets into the swing of his work. He would carefully prepare for every course and insists that the content of courses must not be regurgitated. He devotes himself to developing new moves which he will not teach in courses until he emulates the moves himself.

He is committed to spreading an active mood and sportsmanship featured by cooperation to his students, hence his courses places are always filled in seconds. Some students are "eager" for the courses but "not bold enough to select," and some other students regard attending the courses as their greatest



fortune. It is worth mentioning that this is not the first time an Olympic champion has given courses at BNU Zhuhai.

#### Miss He Kexin's encounter with BNU Zhuhai

Early in 2019, the Olympic champion, He Kexin, came to BNU Zhuhai giving courses like Cheerleading Dance and Body Shaping for Women. She upheld an instructional objective as "make every girl more beautiful and confident and give them chances to recognize their own charms and rebuild their recognition about themselves." Under her guidance,

her students had their bodies become upright and their self-assessment become more confident. The courses have therefore become welcomed and approved by female students.

#### How do the students feel about being with the Olympic champion?

As for the experience of having such PE lessons, students from Beijing Normal University at Zhuhai state that they can truly feel the happiness of sports due to the outstanding faculty resources and instructional infrastructure offered by the university.

# "Opening Eyes to the World, Striding into the Future" Student Overseas Exchange Programs Information Session Held

Article source: International Office | Release date:2021-03-20

n March 19, 2021, "Opening Eyes to the World, Striding into the Future" student overseas exchange programs information session was held at BNU Zhuhai. Liu Lengxin, Deputy Director of the Office of International Exchange and Cooperation at BNU was invited to give a lecture. Guo Kanjun, Director of the International Office at BNU Zhuhai attended the session. More than 120 students, teachers and staff members from Leyu College, Huitong College and Phoenix School participated in the event.

In the session, Ms. Liu elaborated on the major functions and responsibilities of the Office, the overview of established exchange programs, application process, and relevant policies on financial support in vivid words and with informative data. It provided students of Zhuhai campus with comprehensive and



well-planned systems for their overseas studies and assisted students in preparing for their overseas study plans.

On June 15, 2020, BNU officially issued the Global Development Strategic Plan of Beijing Normal University (2020-2025). The international exchange and cooperation offices of Beijing and Zhuhai campuses have made concerted efforts to steadily promote the implementation of the Plan by increasing the internationalization experience of students, assisting the

internationalization of scientific research, and enhancing the global influence of cultural communication. At present, all overseas exchange programs of Beijing campus in the charge of the Office of International Exchange and Cooperation are open to students of Zhuhai campus, including exchange student programs, visiting student programs, short-term programs, etc., contributing to the enhancement of global competence and international vision of students at BNU, Zhuhai.



# BNU Zhuhai Held a Campus Talk for the Oxford Prospect and Global Development Program

▶ Article source: International Office | Release date:2021-04-21

n April 21, 2021, the Oxford Prospect and Global Development Program (OPGD Program) Campus Talk was held at BNU Zhuhai. Dr. Lu Yuchen, the chief representative of the program for China Mainland, comprehensively introduced the program to students from all grades and majors, including the one-year registered visiting program and short-time online program students, such as summer vacation core courses and tutorial program.

Dr. Lu detailed the program curriculum, application and tailored instructions of the learning development plans for different students in different grades and majors. He highlighted the new measures taken under the pandemic COVID-19, such as inviting some nation-class academicians from the four Academies in the UK for teaching, and inviting the producer and part of staff, actors and actresses of Downton Abbey and some well-known photographers of BBC for guest lectures. Students asked some common interest kinds of questions such as course time, course evaluation and English proficiency requirements, and Lu responded respectively.

Before the promotion, Dr. Lu had a meeting with Guo Kanjun, Director of the International Office of BNU Zhuhai, and Qiu Yue, Director of the Office of International Exchange and Cooperation of BNUZ and administrators from other departments. The two parties discussed the detailed mode of cooperation between Oxford and BNU Zhuhai, such as long-term, short-term programs and teacher training.

The OPGD program is open only to those highly selected in-depth cooperative universities in Chinese mainland, and BNU is one of the dozens. Under the development strategy of "One University, Two Campuses," all international programs for students on Beijing campus of BNU, open equally to those at BNU Zhuhai. With the joint help from both Office of International Exchange and Cooperation of Beijing campus and International Office of Zhuhai campus, students on both campuses will be advised with international exchange and be enhanced with global vision and international competitiveness.

The OPGD program has long been committed for the Chinese-English academic and cultural exchange, such as the enrollment of one-year registered visiting students of Oxford University, short-time academic visits, "Looking China," Higher Education Cooperation Forum and Cultural Forum etc. The summer vacation online program of year 2021-2022 lasts three weeks and is composed of five modules of courses taught by 8 academicians from the four Academies of UK and with professors and scholars from Oxford University. Some professional quests will be invited to lecture as well. The Tutorial System, which lasts 9 weeks, provides academic assistance to students in terms of one-on-one or shared with one or two other students. The one-year registered visiting program requests students to have the one-year exchange in Oxford University.



# Phoenix Language Village | French Open Class: Going Global—from Language and Culture to Thinking and Vision

▶ Article source: Phoenix School | Release date:2021-04-27

he Alliance Française de Pékin Free French Open Class, organized by the Phoenix School of Beijing Normal University, was held on April 27th, 2021. This open class was available to all students from BNU Zhuhai and many students from different grades and majors actively participated in it. The class was given online by Yang Lei (Marianne), a teacher from the Alliance Française de Pékin, and hosted by Li Yimeng, a director from the Phoenix School of BNU Zhuhai.

At the beginning, Ms. Li made a brief introduction to the Phoenix Language Village and also introduced Ms. Yang, the lecturer of this open class. The Phoenix Language Village aims to integrate global resources, cultivate global talents, promote international cooperation, and provide a multilingual learning platform and international cultural exchange activities for all teachers and students on Zhuhai campus. To reach that goal, a French Village has been built to offer professional language training, special courses, guidance for further education, and various cultural activities with distinctive features to teachers and students.

At the beginning, Ms. Li made a brief introduction to the Phoenix Language Village and also introduced Ms. Yang, the lecturer of this open class. The Phoenix Language Village aims to integrate



global resources, cultivate global talents, promote international cooperation, and provide a multilingual learning platform and international cultural exchange activities for all teachers and students on Zhuhai campus. To reach that goal, a French Village has been built to offer professional language training, special courses, guidance for further education, and various cultural activities with distinctive features to teachers and students.

Ms. Yang also mentioned that French is the most elegant, rigorous, widely spoken language in the world and the official language of some international organizations as well. When it comes to France, people may think of the beautiful Eiffel Tower, delicious specialty food, world-leading fashion ideas, football, rich artistic heritage,

long history and culture, etc. In addition, French is widely used in the modern world and some Chinese characters also originate from French.

Finally, Ms. Yang stressed that French, as a language representing the integration of different ways of thinking and lifestyles, is a tool for people to reach to the outside world and learn different cultures. Then, she led students to learn how to make easy greeting and self-introductions, and talk about different jobs in French. In this open class, students and teachers actively interacted with each other and enjoyed the relaxed atmosphere. The rich and colorful activities Ms. Yang prepared not only stimulated the students' passion for learning French, but also gave them an opportunity to appreciate the charm of French.

Beijing Normal University at Zhuhai 47 Summer 2021 | Issue 4

# Exploring the World • Take You to My Home | "The Amazing Tanzania" and "The Pearl of Africa-Uganda" Culture Salon Held

Article source: International Office | Release date: 2021-04-01/2021-04-23

#### The Amazing Tanzania





n the morning of March 26, 2021, the Culture Salon "The Amazing Tanzania" hosted by the International Office, was held. It is the fourth culture salon of the "Exploring the World • Take You to My Home" series in the 2020/21 academic year. More than 60 teachers, staff, and students from colleges, schools, and departments set off for the amazing Tanzania.

Tanzanian internation and Road School, a brief introduction and history of Tanzanian their impressions questions. Then, he focusing on its rici and tourism resource and diverse natura the majestic snow

Firstly, the presenter Stephen, a

Tanzanian international student from Belt and Road School, gave the audience a brief introduction about the overview and history of Tanzania and deepened their impressions through interactive questions. Then, he played a short film focusing on its rich natural landscape and tourism resources. The spectacular and diverse natural features, including the majestic snowcapped Mount Kilimanjaro, the magnificent wildebeest migration, the vast savannah where

numerous wild animals inhabit, and the stretched sky-blue coastline, depicted the unique wonders of an East African country-Tanzania, which amazed the audience significantly.

After that, Stephen taught the audience one of the two official languages of Tanzania--Swahili. In a relaxing and active atmosphere the audience learned Swahili's daily expressions such as "hello," "good morning" and "sorry." His detailed introduction to the various tribes also enabled the audience to further understand the African tribal culture. He then explained the education system and its current development in Tanzania based on his own educational experience. Immersed in the pleasant conversations of the participants, the activity came to a successful end.





#### The Pearl of Africa-Uganda

On the morning of April 22, 2021, the fifth culture salon of "Exploring the World
• Take You to My Home"—"the Pearl of Africa-Uganda," hosted by the International Office, was held. More than 50 Chinese, international scholars and students gathered at Li Shen Xuan with the expectation to "travel" thousands of miles to explore "the Pearl of Africa"—Uganda.

The presenter, Jotham Kihumuro, is a Ugandan student from Belt and Road School. To begin with, he enthusiastically introduced the geographical location and weather of Uganda. Being reputed as "the Pearl of Africa," the East African country owns rich natural resources which are attributed to its warm and humid tropical climate and advantaged geographical condition, and thus becomes a great destination for ecotourism enthusiasts. Next, he graphically illustrated the overview of politics and economy in Uganda. As one of the countries with the highest proportion of young people in the world, Uganda is full of vitality and potential for future development.

Jotham then vividly presented diverse traditional Ugandan cultures from the perspectives of wedding customs, delicacies and music to the audience.

From his well-prepared wedding videos and photos, the audience learned that weddings in Uganda are often extremely grand with guests wearing colorful traditional costumes, singing and dancing, and preparing all kinds of gifts for the newlyweds with the best blessings. He also introduced featured Ugandan delicacies and music. Being fascinated by these lively videos and photos, the audience was impressed by the richness and variety of Ugandan life and the naturalness and enthusiasm of the local people. Afterward, he demonstrated Ugandan traditional crafts-cups made of ox horn and cowhide shoes that the audiences all marveled over the exquisite production.

Next, Jotham explained the education system, development and education equality in Uganda. Thanks to the popularization of free primary and secondary education, Ugandan women now have more opportunities to be educated. Currently, sound educational and academic exchange and communication are established between Chinese and Ugandan Universities. The Confucius Institute at Makerere University, for example, is providing local students with programs or courses to learn Chinese language and culture.

"Exploring the World • Take You to My Home" is one of the brand series of activities planned and organized by the International Office of BNU Zhuhai to enhance the international atmosphere and build an international campus. The activity has gained great popularity among teachers and students on the campus who continue to participate enthusiastically.



### **Experiencing China · Dialogues with** the Ancients | The Shangsi Festival **Celebrated**

Article source: International Office | Release date: 2021-04-02

n March 28, the International Office held the "Shangsi Festival" celebration activities. About 40 international scholars. Chinese and international students. as well as staff members from the International Office participated in this well-planned and fun-filled event which presented Chinese traditional culture in a comprehensive way.

The Shangsi Festival, commonly known as the "March 3" (on the Chinese lunar calendar), is a traditional Chinese folk festival. "曲水流觞(QU SHUI LIU SHANG)" is a celebration activity after the ceremony of the Shangsi Festival in which people drink water from a winding canal with one wine cup floating on the water so as to wash away anything inauspicious. It expresses people's good wishes to drive away the bad luck and serves as a good way to welcome the spring.

The organizer designed five experiential sessions of a Shangsi Festival garden party, including "Embroidery," "Waterfront Banquet," "Gobang," "Flying Flower Order" and "Enjoying Refreshments During Outing," exhibiting traditional culture activities in the form of playlets. All presenters, dressed in Hanfu (the traditional clothing of the Han people), created an immersive tour for the guests, with their lively conversations or elaborate performances.



#### **Shangsi Festival Garden Party**

Firstly, the host led the guests to observe embroidery demonstrations. The skillful girl embroidered an deiecaye image of white gardenia with the needle and thread in her magical hands so that the guests could not help but having a try.

Then, they moved to the "Waterfront Banquet" session. The presenters displayed the tea art performances for the quests and invited them to taste tea, play games and enjoy Chinese traditional dance performances.

The guests later followed the host to the "Gobang" session which attracted the most



participants. The presenters explained the rules of Gobang and instructed them to play it. Afterward, the guests experienced the game by themselves.

The "Flying Flower Order" (reciting a sentence of a poem containing the given character) session was full of pleasure. A performer selected the character " 1/k" (water) and initiated the game. Then all other performers took turns to recite. The one who could not continue would lose the game and be punished to drink a cup of wine. After the recitation, the guests interacted actively and stamped postcards as souvenirs.

The last session was the "Enjoy Refreshments During Outing," where guests won osmanthus cakes as gifts after playing a game of "Guessing the Customs."



#### **The Folk Music Performance**

The performers wearing Hanfu jointly played Fishermen's Song at Sunset and The Butterfly Lovers with folk instruments.

#### Hanfu Show and Elaboration

Performers wearing Hanfu of different dynasties took turns for a costume

parade. Through their unique postures and on-the-spot elaboration, they demonstrated the unique charm of traditional Chinese outfits.

After the presentation, the guests tried on various Hanfu to experience traditional Chinese cultural ensembles. They also tried to play the Chinese zither, learning the charm of traditional Chinese musical instruments.







# Experiencing China · Dialogues with the Ancients | Tai Chi Experiential Class Held

Article source: International Office | Release date: 2021-04-18

n April 17, 2021, the International Office organized an experiential class on Tai Chi, an activity of "Experiencing China • Dialogues with the Ancients." More than 20 Chinese, international scholars and students attended the event. The presenter was associate professor Sun Hongyou, a Tai Chi enthusiast.

This class was divided into two sessions: theories elaboration and practices. Mr. Sun first gave the audience a brief introduction of "What is Qi (Internal Energy)?" "What is Tai Chi?" "What to learn?" and "A brief introduction to Tai Chi history." He then explained the origin of Tai Chi, the relation between Taoism (Daoism) and Tai Chi, and its core essence-"combining toughness together with softness." After

that, the participants expressed their understanding of Tai Chi and Taoism (Daoism), enabling them to comprehend Chinese classical philosophy when they tried to learn Tai Chi.

After the theoretical elaboration session, the participants practiced Tai Chi outside. Mr. Sun performed it with professional movements, exhibiting its features of combining toughness together with softness and combining defense together with attack. To provide them with more first-hand experience, he demonstrated some basic movements, such as Tai Chi pile of Chen's Style, starting form, pushing hands and Jin Gang ramming. The participants were fascinated by what they had learned so that they actively imitated and practiced every movement while trying

to feel and use "Qi" in the process. Amid the natural Qi (vital energy) of Phoenix Valley, they experienced the "combining toughness together with softness" of Tai Chi.

This class is one of the activities of the brand project "Experiencing China • Dialogues with the Ancients" organized by the International Office, which is aimed at promoting intercultural communication between Chinese and International scholars and students, deepening their understandings and enhancing their appreciation of traditional Chinese culture. By learning this national intangible cultural heritage, students and scholars not only strengthened their physical health but also perceived the great wisdom of traditional Chinese culture.



53





# Experiencing China · Zhuhai Insight | Newly Employed International | Scholars Visited Zhuhai Downtown

► Article source: International Office | Release date:2021-04-02

n the morning of March 28, 2021, the International Students and Scholars Center organized a tour around Zhuhai downtown for newly employed international scholars, with the theme of "Experiencing China • Zhuhai Insight," to experience the city's livable environment and vigorous innovative atmosphere.

Led by Ms. Li Xiaoying, a staff member of the International Students and Scholars Center, a group of five international scholars departed from the campus and visited the landmark buildings, public leisure and scenic spots by coach, including the Zhuhai Opera House, the Hong Kong-Zhuhai-Macao Bridge, and the Hai Bin Park along the long Lovers Avenue waterfront, where spring blossoms and beautiful scenery are appealing to the eyes. Ms. Li focused on introducing some key construction projects in the city planning, such as the "City Heart," the "City Balcony," the Citizens Service Center, the Communication Building, the Children's Park and Xingye Express Line. Ms. Li also introduced Zhuhai's future innovative development as the core city on the west coast of the Guangdong-Hong Kong-Macao Greater Bay Area. The international scholars praised Zhuhai's excellent natural



environment, "people-oriented" municipal planning and the city's future innovation and technology development.

This activity helped international scholars experience the development and vitality of Zhuhai as the core city of the Greater Bay Area for the first time. Zhuhai, with its unique charm, reputed as the World's Livable City, A National Forest City, the Happiest City of China and the City of Romance, greatly stunned them and raised their expectations for future work and life.

## Building an Ecological Campus by Hanging Nests Together

Article source: Logistics Department | Release Date: 2021-03-14

n order to better create an ecological campus, to practice the concept of ecological civilization, and to meet the needs of practical teaching of zoology, a Nests Hanging Activity initiated by the College of Life Sciences and College of Education for the Future, and co-organized by the Logistics Department, was held on the morning of March 9th, 2021. Under the instruction of Mr. Wang Ning, a total of 16 student volunteers participated in the activity.



In the early morning, student volunteers gathered in the fountain square in front of Lijiao Building and radiated with the happiness that came from the prospect of close contact with nature. Xiang Benqiong, Deputy Dean of College of Education for the Future, gave a speech first. She praised students for being forerunners in participating in this meaningful activity and encouraged them to actively engage in the construction of BNU Zhuhai. She hoped that the Hanging Nests Activity would become a start, evolving into a series of bigger brand-name activities in the future, in which more people would take part in ecological protection and contribute to the ecological civilization.

Mr. Wang Ning, specializing in animal field investigation and research, was the instructor of this activity. He is also the deputy curator of the Biological Specimen Museum and Herbarium of BNU and the instructor of the field course of Zoology in the College of Life Sciences of BNU. Under his guidance, and after three hours of hard work, students set up a total of 24 nests on trees along the side of the mountain, which contributed to the campus construction of BNU Zhuhai.

Beijing Normal University at Zhuhai 55 Summer 2021 | Issue 4 56 News | campus



 $\label{lem:copyright} \begin{tabular}{ll} Copyright @ 2021 \ Beijing \ Normal \ University \ at \ Zhuhai. \\ All \ rights \ reserved. \\ \end{tabular}$ 

Address: Beijing Normal University at Zhuhai,

Guangdong Province, 519087 **Phone**: 0756-3683501

**Fax:** 0756-3683522

Email: zhuhai\_newsletter@bnu.edu.cn

