

Beijing Normal University at Zhuhai
The Belt and Road School
北京师范大学一带一路学院（珠海）

INTERNATIONAL ADMISSION BROCHURE FOR MASTER'S PROGRAMS

外国留学生硕士研究生招生指南

办学地点与联系方式

办学地点

北京师范大学珠海校区，广东省珠海市香洲区唐家湾金凤路18号

联系方式

地址：广东省珠海市香洲区唐家湾金凤路18号北京师范大学珠海校区励教楼E区105室

邮编：519087

招生办公室电话：(86-756) 3621031

邮箱：brs0926@bnu.edu.cn

网址：http://brs.bnu.edu.cn



一带一路学院微信公众号



一带一路学院官网

LOCATION & CONTACTS

Location

No.18 Jinfeng Road, Xiangzhou District, Zhuhai City, Guangdong Province, P.R. China.

Contacts

Address: Room E105, Lijiao Building, Beijing Normal University at Zhuhai,
No.18 Jinfeng Road, Tangjiawan, Xiangzhou District, Zhuhai City,
Guangdong Province, P.R. China.

Zip Code: 519087

Tel.: (86-756) 3621031

E-mail: brs0926@bnu.edu.cn

Web-site: http://brs.bnu.edu.cn



基本情况

北京师范大学一带一路学院坐落于享有亚洲最美山谷校园美誉的珠海校区。学院秉持共建“一带一路”教育先行的理念，依托百年师大深厚人文底蕴、优势学科和文理交叉的综合优势，从服务“一带一路”和粤港澳大湾区需求出发，致力于打造“一带一路”建设人才培养高地，培养具有广阔国际视野，了解中国历史文化和发展经验，积极参与“一带一路”相关工作的高端管理人才。

● 学院拥有成熟的办学经验

学院自“一带一路”倡议提出的2013年起，专注于培养来自“一带一路”相关国家的高端管理人才，已为69个国家培养了一批优秀的高端经济管理人才。

● 学院拥有国际一流师资队伍

学院的核心师资队伍由国际知名大学教授、专家学者、多国政府前政要、国际金融界领袖、全球企业高管组成，包括拉美开发银行前行长恩里克·加西亚、吉尔吉斯共和国前总理卓奥玛尔特·奥托尔巴耶夫、亚洲开发银行前常务副行长拉贾特·纳格、波黑前总理兹拉特科·拉古姆季亚、波兰前第一副总理兼财政部长格列格茨·W·科洛多科等。

INTRODUCTION

Beijing Normal University (BNU) was founded in 1902 and is one of the most prestigious universities in China. As per the QS World University Rankings 2018, BNU ranks 8 among universities on mainland China. The Belt and Road School (BRS) is located in BNU's Zhuhai campus in the Guangdong - Hong Kong - Macau Greater Bay Area, which is one of the most economically vibrant regions in the world. To support the Belt and Road Initiative and the development of the Guangdong - Hong Kong - Macau Greater Bay Area, BRS is encouraging applications from excellent graduates in Economics, Management, Political Sciences, Law and in any of the other relevant fields to enroll, according to their qualifications, in either the Master of Business Administration (MBA) or the Master of Public Administration (MPA) programs offered in BNU's Zhuhai Campus.

● Rich Educational Experience

BRS focuses on training high-quality management talents. International students from 69 countries have graduated from BRS since the launch of the Belt and Road Initiative.

● World-Class Faculty

The faculty of the Master's programs consists of professors from top ranking universities, specialists and scholars, former politicians, leaders from the international financial community and managers from global companies. Our distinguished faculty members include: L. Enrique Garcia, former Executive President of CAF – Development Bank of Latin America; Djoomart Otorbaev, former Prime Minister of Kyrgyzstan; Rajat M. Nag, former Managing Director General of Asian Development Bank; Zlatko Lagumdžija, former Prime Minister of Bosnia and Herzegovina; Grzegorz W. Kolodko, former Deputy Prime Minister and Finance Minister of Poland, etc.



招生专业

一带一路学院开设工商管理硕士（MBA）和公共管理硕士（MPA）项目，计划分别招生50人。学制均为2年。

学习方式为全日制学习，授课语言为英语。

两年学费合计为6万元人民币。一带一路学院依据学生的录取成绩和综合素质等情况，提供竞争性奖学金。

学习期满，完成教学计划规定的课程，修满学分，成绩合格，并完成学位论文，通过答辩者，经校学位评定委员会审核批准后，颁发北京师范大学硕士研究生毕业证书并授予硕士学位。

● MBA项目的培养目标

一是使学生掌握工商管理的基础理论知识、分析方法与工具，熟悉企业国际经营战略，具有良好的社会责任意识；二是使学生了解“一带一路”和粤港澳大湾区建设的背景、任务和商机，成为有能力抓住这些历史发展新机遇的高层次、复合型管理和经营人才。

● MPA项目的培养目标

一是使学生掌握公共管理、公共政策的基本理论、方法以及技术，增强跨文化沟通与跨文化管理能力；二是使学生了解“一带一路”和粤港澳大湾区建设的历史背景、主要任务和公共政策，成为有能力处理与此相关问题的高层次、复合型的决策者和管理者。

● 课程设置

MBA和MPA项目的部分核心课程包括：一带一路概论、粤港澳大湾区建设与管理、新兴市场国家的经济与发展、中国经济社会调研等（以实际课程为准）。

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PROGRAMS

BRS offers a Master of Business Administration (MBA) program and a Master of Public Administration (MPA) program. Each program requires two-year full-time study and all classes will be taught in English.

The total tuition for each program is 60,000 RMB. BRS will offer full or partial scholarships based on the overall assessment of the applicants.

When a student has fulfilled all credit requirements and passed the thesis defense, BNU will grant her/him the appropriate degree of Master of Business Administration or Master of Public Administration.

● MBA Program

The MBA program provides a high qualification in different management disciplines, building on solid analytical skills. Students will get familiar with international business strategy and have a strong sense of social responsibility. By acquiring an in-depth understanding of the mission, goal and opportunities of the Belt and Road Initiative and the Guangdong - Hong Kong - Macau Greater Bay Area, students will become a management elite capable of seizing new development opportunities.

● MPA Program

The MPA program aims at developing decision makers who have not only mastered basic theories, methods and techniques of public administration and public policy, but also specialized in cross-cultural communication and cross-cultural management. Through an in-depth understanding about the historical background, mission and public policies of the Belt and Road Initiative and the Guangdong - Hong Kong - Macau Greater Bay Area, students will become professionals who can handle increasingly complex public affairs.

● Major Courses

Introduction of the Belt and Road Initiative;
The Development and Management of the Guangdong-Hong Kong-Macau Greater Bay Area;
Economy and Development of the Emerging Market Countries;
China Social Economic Survey.



申请资格

1. 申请者须是中国国籍之外的其他国家公民，身体健康，品行端正，遵守中国政府的法律、法规和学校的规章制度。
2. 申请者应已获得学士或以上学位，且在入学前有1年或1年以上工作经验。
3. 申请者应具有较强的英语听说读写能力,适应全英文授课硕士生培养项目的学习要求。
4. 身体健康，无中国法律法规禁止入境的疾病。

ADMISSION REQUIREMENTS

1. Applicants must be citizens of a country other than the People's Republic of China, comply with China's laws and regulations, and the regulations of BNU;
2. Applicants must have a bachelor's degree or above in any of the relevant fields in the Master program they apply to. One year or longer of working experience is preferred;
3. Applicants should demonstrate an adequate level of proficiency in English;
4. Applicants should be in good health and not carrying diseases that might imply the denial of entry into China under Chinese laws and regulations (according to the formal classification of "Prohibited entry into China").

申请材料

1. 课程成绩单、学历学位证明。
2. 两封推荐信，高校教师、政府官员、商界人士均可以作为推荐人。
3. 个人自述、简历和简短视频。
4. 健康证明或体检表。
5. 母语为英语或大学授课语言为英语的申请者，无需提供国际认可的英语语言能力考试成绩；其他不满足前述条件的申请者，需提交英语水平证明包括托福（85分以上）或雅思（6.0以上）等成绩。
6. 护照尺寸照片一张（不含申请表所需照片），有效普通护照复印件两张。
7. 担保书。

* [申请材料要求详见招生网站页面。](#)

REQUIRED DOCUMENTS

1. Undergraduate transcript and bachelor's degree certificate;
2. Two recommendation letters;
3. Personal statement and resume (CV) accompanied by a short video clip to introduce yourself;
4. Health certificate;
5. Applicants who are native English speakers or have successfully completed full-time study at a recognized university (in which the sole language of instruction and assessment was English) are not required to provide internationally recognized English language proficiency test results. Other applicants who do not meet these conditions must submit TOEFL (higher than 85) or IELTS (higher than 6.0) results;
6. One copy of Standard Chinese Visa Photo and one copy of a valid ordinary passport.
7. The original Statement of Guarantee

* [Further information refer to admission website.](#)



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申请流程

在线申请时间:

第一阶段: 2020年11月15日 ~ 2021年01月15日

第二阶段: 2021年02月21日 ~ 2021年04月30日

1. 在线申请
请申请人于在线申请系统关闭前登陆申请系统<http://apply.bnu.edu.cn/>注册,注册成功后如实填写个人信息并提交,提交后生成《申请表》并保存。以报名系统提示的网上支付的方式缴纳报名费人民币600元。报名费一律不退还。
2. 将已保存的在线《申请表》以及申请材料提到的所有文本、图片及视频材料发送至 brs0926@bnu.edu.cn,也请根据相关要求将纸质材料寄送至学校招生办公室。
3. 2021年5月中旬,通过电子邮件通知初步入选者在线面试。
4. 2021年6月中旬,通知初步录取结果。

ADMISSION PROCESS

Online Application:

First period: 15 NOV 2020 — 15 JAN 2021;

Second period: 21 FEB 2021 — 30 APR 2021;

1. Online registration:
Register an account and sign into <http://apply.bnu.edu.cn/>, and provide all the required information and submit the completed application form; A non-refundable application fee of 600RMB must be paid through the online payment system on the website;
2. Please email the downloaded application form with all the required documents (including photos and videos) to brs0926@bnu.edu.cn; meanwhile, please also deliver the hard copies of required documents to the Admission Office of BNU for review;
3. Applicants who have successfully passed the evaluation process will be notified via email for online interview by mid-May, 2021;
4. Admission results will be sent to successful applicants from mid-June, 2021.



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