

# News letter

Beijing Normal University at Zhuhai



北京師範大學·珠海  
BEIJING NORMAL UNIVERSITY AT ZHUHAI



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# Newsletter

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# Convergence, Collision, and Change: Empower China with Education Innovation

## —the Fifth China Education Innovation Expo (CEIE) was Successfully Held

▶ Article source: Organizing Committee of the 5th CEIE  
Editor: Teng Fei Release dates: 2019-11-20, 2019-11-24



On November 20-23, 2019, the Fifth China Education Innovation Expo (CEIE) was successfully held at Zhuhai International Convention and Exhibition Center. The theme of this year was “Convergence, Collision, and Change: Empower China with Education Innovation.” Focusing on the core competence, the expo aimed to implement the fundamental task of cultivating people with morality and making full use of cutting-edge scientific and technological achievements such as brain science, learning science, Internet+, and intelligent manufacturing. Consequently, the above tools can deepen the supply-side structural reforms

in the field of education by centering on the high-quality innovation-driven education development strategies.

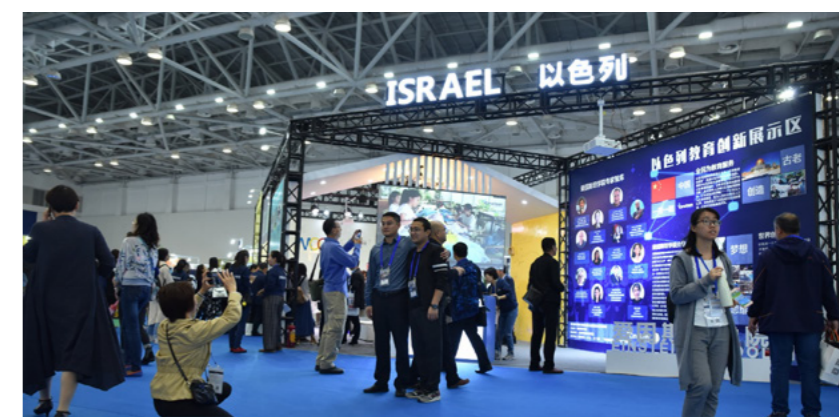
Those who attended the opening ceremony and delivered speeches were Dong Qi, President of Beijing Normal University; Song Xiaowu, a former member of the National Development and Reform Commission and a member of the National Education Advisory Committee; Ren Youqun, Director of the Department of Teacher Work of the Ministry of Education; and Yan Wu, Deputy Mayor of Zhuhai. Additionally, Tang Tao, academician of the Chinese Academy of Sciences, computational mathematician, and an

expert in artificial intelligence; and Sugata Mitra, initiator of the “Hole in the Wall” educational experiment, advocator of the Cloudschool, and the 2013 TED winner, gave invited reports. A total of 3,000 people attended the opening ceremony.

In his speech, President Dong stated that the holding of the CEIE by Beijing Normal University is an important measure to implement the spirit of General Secretary Xi Jinping’s important exposition on education and serve the innovative development of Chinese education in the new era. It is the manifestation of the university taking root in China to run education and fulfill its social responsibility. He pointed out that the most prominent feature of CEIE is to focus on the development of education, adhere to its academic nature and professionalism, and the “soft” areas such as courses, assessments, professional development of teachers, principal leadership, and institutional change that directly affect the development of schools, not to mention provide schools and teachers with the scaffolds and tools to transform education. He hopes that CEIE will further sort out the promotion and application mechanism of condensed educational innovation results, mobilize the enthusiasm of

education, business, and public welfare to participate in educational innovation, form a joint force, and make it an “academic carnival” of education innovation with inspiring ideas and diversified notions, along with making the university a leader of education innovation in China.

Wang Shoujun, Vice President of BNU, stated at the closing ceremony that CEIE has become a converging place of outstanding education innovation achievements, and a platform for exchanges, amalgamations and dialogues among education innovators. Its influence is emerging as it gradually becomes a platform for most educators to present and improve their professional abilities, and exchange with their peers. It serves for all walks of life to drive education innovation; for a great many regions to promote education innovation; for normal colleges and universities to promote their education achievements and training, and provide a stage for the education system and social institutions to exchange and communicate. He said that CEIE should hold hands with Beijing Normal University at Zhuhai, gather the most advanced innovation achievements to serve the education innovation and development of the Guangdong-Hong Kong-Macao Greater



Bay Area, and ultimately build an innovative education “Silicon Valley” which integrates government, industry, schools, and research centers in order to build up an education highland in the Greater Bay Area.

While showing the achievements of China’s high-quality education innovation, the CEIE has an international perspective, which continues to emphasize gathering global wisdom and strengthening dialogue, as well as in-depth exchanges with outstanding education systems and education innovation powers.

During the CEIE a number of education sector officials, university presidents,

professors and well-known experts from UNESCO, the Global Education Innovation Summit, and six high-quality education countries—Israel, Finland, Canada, Australia, Japan and the United States—shared the education improvement measures that are being carried out in their countries.

The Chinese and International guests agreed that the CEIE covers all the elements of education development in the new era, and brings together great achievements and wisdom. It not only comprehensively displays China’s educational achievements, but also opens a door for the world to know China’s education innovation.



Speech by Dong Qi, President of Beijing Normal University



# 2019 Symposium of the Confucius Institutes of BNU was Held



Article source: Office of International Exchange and Cooperation, BNU  
 Editor: Pang Bo Release date: 2019-12-12

During December 7-8, 2019, the "Symposium of the Confucius Institutes of Beijing Normal University" was held in Zhuhai. Prof. Zhou Zuoyu, Vice President of BNU, attended the symposium and delivered the opening remarks. Dr. Stephen Hansen, Vice Provost of College of William & Mary; Paul Bell, former Vice Provost and Executive Director of Confucius Institute at the University of Oklahoma, together with its Director Gou Xuehong; Wang Mingquan, Director of Confucius Institute at Tufts University; Karen Wang, Director of Confucius Institute at the University of Manchester, UK; Rong Meng, Director of Confucius Institute at Quebec, Canada; and other participants of

partner institutions attended the symposium. Also attending it were the Chinese directors and faculty of the six Confucius Institutes hosted by BNU, leaders of five hosting schools and the Office of International Exchange & Cooperation, BNU, the International Office of BNU Zhuhai, as well as heads of relevant colleges and the International Exchange and Cooperation Office of Beijing Normal University, Zhuhai.

At the symposium, Prof. Zhou Zuoyu expressed his gratitude to the partner institutions for their support to Confucius Institutes. He pointed out that in the past year, with joint efforts of the partner colleges and

strong support of the host colleges, both Chinese and international parties have deepened the cooperation, actively promoted the construction of Confucius Institute, strengthened cultural exchanges, and at the same time diversified the cooperation between partner universities and BNU through teacher-student exchanges and scientific research. While fully recognizing the achievements of Confucius Institutes in the past year, Prof. Zhou also expressed his hope for the work in the next year, saying that BNU will combine the development strategy of "One University, Two Campuses" of Beijing Normal University and the focus on "Double First-class" construction

goals, while continuing to support the work of Confucius Institutes at both the Beijing and Zhuhai campuses. He also hopes that the partner universities and BNU will further cooperate in language teaching, cultural exchanges, scientific research, and commitment to university responsibilities in order to promote the development of Confucius Institutes as well as both universities.

After the achievement-report and experience-sharing session of the past year's work by partner universities and Confucius Institutes, the Institute of Advanced studies in Humanities and Social Sciences, the Advanced Institute

of Natural Sciences, the College of Education for the Future, and the Belt and Road School based in Zhuhai respectively introduced the vision and mission, institutional setting, teaching and scientific research of each, which provided a better understanding of the development strategy of "One University, Two Campuses" of BNU. The representatives expressed their confidence and expectation of further cooperation with the Zhuhai Campus.

During the Symposium, the Confucius Institute in Oklahoma, USA also held the Council Meeting of 2019. Both sides conducted in-depth exchanges and reached a consensus on the three-month summer program of students, strengthening the

exchange of arts and culture, and the construction of overseas folklore learning bases.

In addition, representatives of Confucius Institutes also visited the School of Chinese Language and Literature, Chinese Language and Culture College, School of History, the Belt and Road School and other colleges during the visit, with intent to strengthen the connection with faculties and departments of BNU in order to strive for in-depth cooperation between China and other countries in further fields by virtue of the platform of the Confucius Institute.

# 2019 BNU Zhuhai Hosted the Forum for International Young Scholars

Article source: *BNU Zhuhai*

Editor: *Chen Yanming* Release date: *2019-12-23*

From December 20-22, 2019, BNU Zhuhai Forum for International Young Scholars was hosted at Zhuhai Campus with 150 domestic and overseas outstanding young scholars participating. Dr. Yan Wu, Deputy Mayor of Zhuhai Municipal Government; Prof. Chen Li, Vice President of BNU; Prof. Wang Shoujun, Vice President of BNU and Director of BNU Zhuhai Administrative Committee; Fang Zengquan, Chairperson of BNU Zhuhai University Council and other leaders attended the Forum. Representatives of Zhuhai Science and Technology Innovation Bureau as well as faculties, research institutes and functional departments of the university, along with experts and scholars from other Chinese universities and academic institutions attended the main forum on the morning of the 21st, which was chaired by Prof. Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee.

On behalf of the Zhuhai Municipal Government, Dr. Yan Wu congratulated the opening of the Forum and introduced location advantages and development opportunities of Zhuhai. He said that Zhuhai's development relied on



Main Forum

talent and intellectual support. In 2017, the Zhuhai Municipal Government, the Guangdong Provincial Government, and BNU signed a tripartite agreement to jointly develop BNU Zhuhai into a world-class university based on the principle of "High Standard, New Mechanism and Internationalization." On behalf of the university, Prof. Chen Li extended a warm welcome to all young scholars introducing BNU's 100-year history and the future development strategy of "One University, Two Campuses." Prof. Wang Shoujun made a keynote speech at the main forum, announcing the university construction, the current status of BNU Zhuhai and the future vision and mission to the young scholars. Prof.

Di Zengru, Director of the Academic Committee of the Advanced Institute of Natural Sciences of BNU Zhuhai, likewise introduced the high-quality scientific research platform and future innovation and development potential of Zhuhai Campus based on his experience working here. Feng Yingxue, the Comprehensive Planning, Policy and Regulation Section Chief of Zhuhai Science and Technology Innovation Bureau, shared the relevant policies and support for talent introduction in Zhuhai, and disclosed the Zhuhai science and technology innovation policy. Prof. Meng Chaoying, Director of Human Resources at BNU Zhuhai, reported on the personnel system from the aspects



Speech by Dr. Yan Wu, Deputy Mayor of Zhuhai Municipal Government



Speech by Prof. Chen Li, Vice President of BNU



Keynote Speech by Prof. Wang Shoujun, Vice President of BNU Director of BNU Zhuhai Administrative Committee

of recruitment process, career development and support plans.

In addition, the representatives of relevant functional departments of Zhuhai Campus respectively introduced the personnel policy, scientific research policy, campus planning and construction and logistics security to young scholars in order to foster better understanding. In the afternoon, 21 research centers of the Institute of Advanced Studies in Humanities and Social Sciences and the Institute of Natural Sciences organized sub-forums to conduct academic exchanges focusing on education, psychology, Chinese language and literature, Chinese history, drama, film and television studies, linguistics, geography, systems sciences, mathematics, environmental science and engineering, biology, philosophy, theoretical economics, statistics, public management, law, world history, art theory, sociology, applied economics, journalism and communication, as well as other disciplines, and to prepare for the subsequent introduction of young talents with a comprehensive assessment. During the forum, young scholars also had a tour of Zhuhai Campus and the urban areas of Zhuhai City, which helped them to gain an understanding of the strategic development of the university and the future development of the city within the Guangdong-Hongkong-Macau Greater Bay Area.



# 2019 BNU “Belt and Road” Forum Held at BNU Zhuhai

Article source: BNU Zhuhai

Photo: Luo Hongsong Release date: 2019-12-19



and Road” Initiative and promotion of the Guangdong-Hong Kong-Macao Greater Bay Area. Prof. Hu Biliang, Executive Dean of the Belt and Road School, chaired the forum.

In the opening speech, Prof. Wang Shoujun, Vice President of Beijing Normal University and Dean of the Belt and Road School, pointed out that six years after the “Belt and Road” initiative was put forward, this major enterprise has gone from concept to reality, from theory to practice, and continues to take root and blossom from “freehand brushwork”



On December 18, 2019, the 2019 Beijing Normal University “Belt and Road” Forum was held at Beijing Normal University at Zhuhai (BNU Zhuhai). With the theme of “Build a High-quality ‘Belt and Road’ Together,” the forum aimed at building an exchange and collaborative platform for high-quality development of the “Belt

to “fine brushwork.” President Xi Jinping proposed at the second “Belt and Road” International Cooperation Summit Forum that we must uphold the principles of consultation, co-construction and sharing, stick to the concepts of openness, greenness, and integrity, strive to achieve the goals of high standards, sustainability and

benefiting the people, and ultimately promote the constant advancement of the Belt and Road construction towards the direction of high-quality development. This requires us to pay more attention to the quality of co-construction of the “Belt and Road,” to the benefits and sustainability of cooperation, and to people’s sense of gain, in order to draw the “Belt and Road” with more steady brushwork and a finer touch, and ultimately to work together to write a great article on the community of common destiny.

Yan Wu, Deputy Mayor of Zhuhai Municipal Government, said in his speech that we would adhere to the guidance of President Xi’s thought on socialism with Chinese characteristics for a new era and seize the historically significant opportunity of constructing the Guangdong-Hong Kong-Macao Greater Bay Area. To do this, we must strengthen the interconnection with infrastructure in the countries and regions along the Belt and Road, and further deepen pragmatic cooperation in economy, trade, science, education, and continuously improve the refinement of foreign cooperation projects.

“The training of talents is essential for us to meet global challenges,” said Dr. Oomalt Otorbayev, former Prime Minister of Kyrgyzstan and a distinguished professor of the Belt and Road School.

He believes that strengthening the cultivation of talents is crucial for China and the world to achieve high-quality development and improve international competitiveness.

Former Polish Deputy Prime Minister Gzekozko Koleddek, a professor of the Belt and Road School, pointed out that the “Belt and Road” advocates openness and inclusiveness, and only inclusiveness can result in a win-win situation. The “Belt and Road” initiative provides a Chinese solution to global economic problems.

Gan Zangchun, former deputy director of the Legal Affairs Office of the State Council and Vice President of the Chinese Law Society, said that building a high-quality “Belt and Road” demands

a new understanding of globalization, a more rational judgment of China’s responsibility to the world, and a more inclusive attitude to the cultural differences in the “Belt and Road” construction process.

Jiang Yaoping, Former Deputy Minister of Commerce, believes that the “Belt and Road” initiative originates from China but belongs to the world. It is rooted in history but oriented to the future. It promotes consultation, co-construction, and sharing, which provides unprecedented opportunities for the development of Belt and Road countries.

In addition, Liu Xiaoyu, Vice President of the Bank of China Guangdong Branch, and Yang Xiaochun, Deputy Director of the Sino-foreign Humanities Exchange

Center of the Ministry of Education, delivered speeches at the forum. There were also two sub-forums, namely the “Belt and Road” Dialogue on Civilizations and the “Belt and Road” Going Out, which were chaired respectively by Shen Xiangping, Executive Dean of Beijing Cultural Development Institute of BNU, and Pan Qingzhong, Executive Deputy Dean of the Belt and Road School.

Nearly 200 experts, scholars and entrepreneurs attended the forum. Many professors from the School of System Science, School of Environment, and School of Philosophy of BNU also shared their views on co-constructing high-quality “Belt and Road” from the perspective of Clean Silk Road, system science powering the “Belt and Road,” ecological environment construction,



# College of William & Mary Delegation Visited BNU Zhuhai

Article source: BNU Zhuhai

Editor: Shao Pengli Release date: 2019-05-31



From May 23-26, 2019, Dr. Stephen Hanson, Vice Provost for International Affairs of the College of William & Mary (W&M) in the US, led a delegation of 11 members to BNU Zhuhai for cooperation exploration and Chinese cultural experience.

On May 24, Dr. Dai Wei, the Secretary-General of BNU Zhuhai Administrative Committee and Vice President of BNUZ, held a meeting to welcome the W&M delegation. Heads of the Advanced Institute of Natural Sciences, the Institute of Advanced Studies in Humanities and Social Sciences, the Belt and Road School, the Research Institute of Advanced Materials, and the International Exchange and Cooperation Office also attended the meeting.

At the meeting, Dr. Dai Wei briefly introduced BNU Zhuhai from the aspects of university orientation, discipline layout and talent training. He pointed out that the construction of Zhuhai campus adheres to the principles of "High standard, New Mechanism and Internationalization." William & Mary is a well-known university in the United States, which enjoys a good reputation in undergraduate education. He hoped this visit could serve as an opportunity to seek further cooperation between the two universities in areas including faculty and student exchange,

as well as the establishment of joint research centers.

Dr. Hanson said that W&M and BNU have founded long-term in-depth cooperation and he hoped to seize the development opportunities of the Guangdong-Hong Kong-Macau Greater Bay Area and develop more diversified cooperation programs on the broad platform of Zhuhai campus.

Later at the meeting, the department chairs of BNU Zhuhai also had in-depth exchanges with the W&M delegation to discuss further cooperation in law, economics, chemistry and other fields.

Ahead of the official meeting, Prof. Aaron Bruhl and Prof. Jennifer Stevenson of W&M School of Law gave a lecture entitled "American Approaches to Statutory Interpretation & Teaching Negotiation Skills for Lawyers in the U.S." to teachers and students of Zhuhai campus.

During the visit, the delegation also participated in a series of Chinese cultural activities including making dumplings and workshops of Chinese characters and Tai Chi. Through the in-depth experience of the local customs and culture of Zhuhai, their understanding of Chinese culture in cuisine and language was deepened.



## Vice Provost of College of William & Mary Revisited BNU Zhuhai

On December 6, 2019, Prof. Stephen Hanson, Vice Provost and Director of Confucius Institute of the College of William & Mary (W&M), USA, together with Dr. Wang Deliang, Chinese Director of Confucius Institute, visited Beijing Normal University at Zhuhai (BNU Zhuhai) for the second time in one year. They were accompanied by Xiao Kai, Deputy Director of Office of the International Exchange and Cooperation and Director of Office of Confucius Institute Affairs of BNU. Ms. Guo Kanjun, Director of BNU Zhuhai International Office; Ms. Zhan Mowen, Deputy Director of Administration Office, the Belt and Road School; and Prof. Xing Aifen from the School of Law welcomed the delegation. The two sides had a meeting on exploring collaborative potential between the two universities, including the EMBA program and the LL.M. program which are expected to start in 2020. After the meeting, the delegation visited the Belt and Road School.



## Delegation of Aalborg University Visited BNU Zhuhai

Article sources: BNU Zhuhai International Office

*Institute of Advanced Studies in Humanities and Social Sciences*  
*Advanced Institute of Natural Sciences*  
*College of Education for the Future*

On May 10, 2019, Dr. Henrik Halkier, Dean of School of Humanities, and Dr. Anette Therkelsen, Associate Dean for Research of School of Humanities, both from Aalborg University (AAU), were accompanied by Dr. Xiang Beili, BNU visiting scholar at the Department of Culture and Learning of AAU, on their visit to BNU Zhuhai. Ms. Guo Kanjun, Director of BNU Zhuhai International Office; Dr. Li Jiayong, Deputy Director of Institute of Advanced Studies in Humanities and Social Sciences; and Dr. Qiu Yue, BNUZ Director of the International Exchange and Cooperation Office welcomed the delegation and had a meeting covering master and doctoral programs and future cooperation intentions.



From October 31 to November 1, 2019, Prof. Nikolaj Stegeager, Learning Center Director of Aalborg University (AAU), Denmark; Dr. Xiang Beili, BNU visiting scholar at the Department of Culture and Learning of AAU, along with two other faculty members, visited BNU Zhuhai to discuss cooperation.



## BNU Zhuhai and AAU Held a Cooperation Meeting

On the morning of October 31, 2019, the cooperation meeting between BNU Zhuhai and Aalborg University (AAU) of Denmark was held. Ms. Guo Kanjun, Director of BNU Zhuhai International Office; Dr. Li Jiayong, Deputy Director of Institute of Advanced Studies in Humanities and Social Sciences; Dr. Liu Jingling, Deputy Director of Advanced Institute of Natural Sciences; Dr. Yang Mingquan, Deputy Dean of College of Education for the Future; Ms. Zhan Mowen, Deputy Director of the Administration Office of the Belt and

Road School; Dr. Qiu Yue, Director of the International Exchange and Cooperation Office of BNUZ; and Jin Hongdi, Assistant Director attended the meeting.

After a warm welcome to the AAU delegation, Ms. Guo briefly introduced BNU Zhuhai, including the development history, school-running principle, vision and mission. Ms. Guo stated that BNU Zhuhai is a sister campus aligned with Beijing campus standards. Based on the development strategy of "One University, Two

Campuses" and the principle of "High Standard, New Mechanism and Internationalization", Zhuhai Campus seeks collaboration with world-renowned universities such as AAU in the field of joint scientific research and doctoral training. After Ms. Guo spoke, Prof. Nikolaj Stegeager also introduced AAU, including the Project-Based Learning (PBL) teaching model and its Megaprojects carried out within five departments. Through this meeting, both sides were able to actively exchange ideas in future collaboration.





## Joint Workshop Carried out by Institutes of Advanced Studies and Aalborg University

On the afternoon of November 1, 2019, a joint workshop on the theme of "Cooperation Action Plan of Megaprojects 2020" was carried out by the Advanced Institute of Natural Sciences, the Institute of Advanced Studies in Humanities and Social Sciences and the Aalborg University (AAU) delegation. Chaired by Prof. Liu Jingling and Dr. Li Jiayong, this workshop invited Ms. Guo Kanjun, Director of BNU Zhuhai International Office; Prof. Di Zengru and Prof. Wu Jun from Advanced Institute of Natural Sciences; Prof. Yang Mingquan, Deputy Dean of College of Education for the Future; Liu Hui, Executive Vice President and Secretary General of Zhuhai

School-Enterprise Entrepreneurship & Innovation Promotion Association and Researcher; and Guo Chaoyun, former Deputy Director of the Zhuhai High-tech Zone Science and Technology Bureau. After the reports by Prof. Nikolaj Stegeager and Prof. Liu Jingling on the PBL and Megaprojects, participants expressed great interest in the endeavor, and were enthusiastically involved in the discussion of several sub-topics on Megaprojects related to their own research fields at regional, national and global levels.

The Megaprojects plan proposed by AAU is based on the United Nations' sustainable development goals, characterized by cross-regional,

interdisciplinary, inter-curricular, and inter-semester features. Broken down into several sub-topics it can be advanced by AAU's international partners in the form of group work. BNU is in line with the concept of Megaprojects in terms of curriculum system and scientific research. In the workshop, many post-doctoral and doctoral students expressed their desire to participate in the Megaprojects sub-projects.

The workshop will become a starting point for in-depth scientific research cooperation between the two universities and promote in-depth cooperation and multi-level academic exchanges between BNU and AAU in Megaprojects.

## Aalborg University Delegation Visited College of Education for the Future

On the morning of November 1, 2019, Director Nikolaj Stegeager of Aalborg University (AAU) and Dr. Xiang Beili, BNU visiting scholar at AAU, visited the College of Education for the Future. Dr. Yang Mingquan, Deputy Dean of College of Education for the Future; Dr. Li Jiayong, Deputy Director of Institute of Advanced Studies in Humanities and Social Sciences; and Dr. Qiu Yue, Director of the Office of International Exchange and Cooperation of BNUZ attended the meeting with the AAU delegation.

In the meeting, Dr. Yang introduced general information of the college, and

then expressed the desire to strengthen exchanges and cooperation. He proposed a multi-faceted cooperation framework including faculty and student exchanges, summer programs and joint research. Highly agreeing with Dr. Yang's collaborative proposal, Dr. Stegeager expressed his desire to strengthen the cooperation between the two institutions. Later, he also introduced the implementation of the PBL project at AAU in more detail. During the meeting, Dr. Li suggested establishing the BNU-AAU PBL Joint Research



Center and starting a short-term PBL summer program.

Through this meeting, the consensus of establishing international cooperation with AAU and exploring exchange potential with the College of Education for the Future was reached.



## Deputy Director Li Led Ministry of Education Delegation on Visit to BNU Zhuhai



From left to right: Zhou Zuoyu, Li Hai, Fu Ailan

On November 27, 2019, Li Hai, Deputy Director of the International Department of Ministry of Education led a delegation to visit Beijing Normal University at Zhuhai (BNU Zhuhai).

Prof. Zhou Zuoyu, Vice President of BNU and Prof. Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee, welcomed the delegation. After introducing the operating principle and development goals of

Zhuhai Campus, Prof. Fu expressed that based on the principle of "High standard, New Mechanism and Internationalization," BNU Zhuhai strived to develop into a southern campus of the same level as the Beijing campus and to build up a communication platform for people from the Belt and Road countries as well as Hong Kong and Macau. Li highly affirmed our school's initiative to set up the Belt and Road School to cultivate talents for the construction of the Belt and Road

Initiative. He said that through this visit, BNU's demands for talent cultivation was better investigated and more support from the relevant departments of Ministry of Education would be provided for its internationalization to better serve the construction of the Belt and Road Initiative.

During the visit, Li also attended the 11th Russia, Eastern Europe, Central Asia and World High-level Forum held in BNU Zhuhai and delivered a special report.

## Director Zhang Led Delegation of Foreign Affairs Office of Zhuhai Municipal Government to Visit BNU Zhuhai

On the morning of October 16, 2019, Zhang Meisheng, Director-General of the Foreign Affairs Office of Zhuhai Municipal Government and Director Zhao Xuejun visited BNU Zhuhai. Prof. Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee and the division principal of the International Office and the Institutes of Advanced Research met with the delegation.

At the meeting, Zhang praised the international exchange outcomes of our university, which has been

leading the internationalization among universities in Zhuhai. He also affirmed our consistent efforts in supporting the work of the Municipal Foreign Affairs Office and emphasized that one purpose of the trip was to find gaps in practical foreign affairs work, and make improvements according to targeted suggestions. Zhang raised the hope that the Municipal Education Bureau will join the efforts to work out a five-year foreign exchange action plan within the city's education system to coordinate the planning of foreign affairs in Zhuhai.

Prof. Fu expressed gratitude to the Foreign Affairs Office for their long-term support and guidance in improving the internationalization level, and then made a report on the international exchange of our university. She emphasized that internationalization had always been the core of our development strategy with the principle of "High Standard, New Mechanism and Internationalization," and hoped that through this opportunity we could actively cooperate with the Foreign Affairs Office for Zhuhai's second venture.

Fu Ailan (third from left) and her team met with the visiting delegation led by Zhang Meisheng (third from right).



## Wang Shoujun Met with an Expert from University College London

On December 20, 2019 at BNU Zhuhai campus, Prof. Wang Shoujun, Vice President of Beijing Normal University (BNU) and Director of BNU Zhuhai Administrative Committee, met with Prof. Simon Mahony, Director of the Digital Humanities Centre, University College London (UCL).

Prof. Wang first welcomed Prof. Mahony and briefly introduced BNU Zhuhai to him. He pointed out that based on

the principle of "High Standard, New Mechanism and Internationalization," BNU Zhuhai strived to develop into a campus of the same level as the Beijing campus, and hoped to attract domestic and international talents to join and start a career here.

Prof. Mahony also briefly introduced his research field, applying new technologies to ancient world study, particularly by using the latest internet technology and digital

resources to carry out cooperation and innovation. At present, he has cooperated with Dunhuang Research Institute and Shanghai Library, and desires to collaborate with BNU in the fields of digital humanities and digital publishing.

The two sides then had a discussion on the work to be carried out for the establishment of a Digital Publishing and Digital Humanities Research Center at BNU Zhuhai.



Wang Shoujun (left) met with Simon Mahony (right).



## The Delegation of Nova Scotia Premier McNeil Revisited BNU Zhuhai

On November 15, 2019, Stephen McNeil, Premier of Nova Scotia, Canada, leading a delegation of 15 people, revisited Beijing Normal University at Zhuhai (BNU Zhuhai) and met with the faculty and students. Zheng Guomin, Assistant to the President of Beijing Normal University, Deputy Director of BNU Zhuhai Administrative Committee and Vice President of BNU Zhuhai; and heads of the International Business Faculty and the Office of International Exchange and Cooperation welcomed the delegation.

Zheng Guomin first welcomed Premier McNeil who revisited BNU Zhuhai for the third time in the past three years. He appreciated Nova Scotia's long-term support for the cooperation between BNU Zhuhai and Saint Mary's University (SMU), and emphasized that internationalization

has always been an important part of the university development strategy. We value the cooperation with universities in Nova Scotia and hope to explore new opportunities for cooperation on the broader platform of the Guangdong-Hong Kong-Macao Greater Bay Area to deepen educational exchanges between China and Canada.

After the review of the achievements of our cooperation with SMU and the introduction of the future development of BNU Zhuhai, Premier McNeil also fully affirmed the achievements of the university internationalization and encouraged



students with an international education background to further study or work in Nova Scotia. Later, during the meet-up session, Premier McNeil interacted cordially with the faculty and students of BNU Zhuhai. This session was attended by the students of our 2+2 Dual-Degree Programs and the Sino-Canadian Joint Degree Program with Saint Mary's University.

## Vice President of Saint Mary's University of Canada Visited BNU Zhuhai



Zheng Guomin (middle) and his team met with Malcolm Butler (fourth from right).

On November 15, 2019, Dr. Malcolm Butler, Vice President of Saint Mary's University (SMU) in Canada, accompanied by Mr. Bill Bu, SMU Senior Advisor of Chinese Affairs, visited Beijing Normal University at Zhuhai (BNU Zhuhai). Zheng Guomin, Assistant to the President of Beijing Normal University, Deputy Director of BNU Zhuhai Administrative Committee and Vice President of BNU Zhuhai, warmly received the guests. Zhang Mingyuan, Dean of School of Chinese; Zhong Xin, Dean of the International Business Faculty; Yang Mingquan,

Deputy Dean of the College of Education for the Future; Hu Jiacong, Director of Office of Academic Affairs; Qiu Yue, Director of the Office of International Exchange and Cooperation, and related personnel attended the reception.

During the meeting, Zheng Guomin first welcomed Vice President Butler on behalf of the university, then the two sides exchanged some views on the 2+2 Dual-Degree Programs, International Chinese Studies Program, and BNUZ-SMU Joint Degree Program,

and they reached a consensus on further expanding the areas and depth of cooperation. At the meeting, Zheng Guomin said that high-level internationalization has always been the focus of the university development strategy. SMU has continually been one of the most important strategic partners in internationalization. The university values the collaborative achievements with SMU and hopes to deepen the partnership by conducting diverse collaborative programs such as scientific research, teacher training and credit courses.

## Wang Shoujun Met with Macau's Belt and Road Cooperation and Development Promotion Association

On October 14, 2019, Prof. Wang Shoujun, Vice President of Beijing Normal University (BNU) and Dean of the Belt and Road School, met with the delegation led by Chen Shunchu, President of the Macau "Belt and Road" Cooperative Development Promotion Association ("the Association"). Other members of the delegation included Zhou Zuo, Producer and Chief Director of CCTV-17; Lou Yang, Director of Guangdong Foreign Liaison Office; and Lin Xiang, General Manager of Beijing Times

Runbo Technology Co., Ltd. Additional participants in the discussion were Prof. Zhang Shengjun, Deputy Dean of the Belt and Road School of BNU, Ms. Guo Kanjun, Director of BNU Zhuhai International Office, and other faculty from the Belt and Road School.

Prof. Wang introduced the development of Zhuhai Campus and the BNU Belt and Road School, and had an in-depth exchange of views with Chen and other guests about international student recruitment, talent training and think

tank cooperation. Chen expressed the positive intention of strengthening the cooperation between the Association and BNU's Belt and Road School and encouraged the partnership to give full play to the external communication channels and resource advantages of the Association to collaborate in admissions, training and forums. Director Zhou, Director Lou, and General Manager Lin exchanged and negotiated support with the School on program production, think tank, and corporate training on the "Belt and Road Telling Chinese Stories."



Wang Shoujun (fifth from left) met with the delegation led by Chen Shunchu (fifth from right).

## Global Affairs Department of University of Macau Visited BNU Zhuhai

On December 31, 2019, Dr. Zhen Yong, Director of Department of Global Affairs of the University of Macau (UM), accompanied by eight colleagues from the Department, visited our university. Ms. Guo Kanjun, International Office Director of BNU Zhuhai; Dr. Qiu Yue, Office of International Exchange & Cooperation Director of BNUZ; Dr. Wang Lei, Deputy Dean of the School of Art and Communication; and relevant faculty from the Office of Hong Kong, Macau and Taiwan Affairs had a meeting with the delegation.

Prof. Guo welcomed the guests of UM, and briefly introduced the development history, operation principle, vision and

mission of BNU Zhuhai, and expressed her desire to cooperate with UM in areas such as teacher-student exchange and joint research. Dr. Qiu then introduced the present international exchange and cooperation of BNUZ. Assistant Director Jin Hongdi and International Student Affairs Coordinator Fang Na introduced the development of BNUZ's international exchange programs and the management of exchange students, respectively.

Then, Dr. Wang introduced the "Looking China • Hong Kong, Macau, and Taiwan Youth Film Project," which aims at encouraging Hong Kong, Macau and Taiwan youths to film documentaries from a unique perspective. The theme of the project in 2020 will be "the City of

Zhuhai-Macau." He hopes to cooperate with the UM to form a joint force, recruit young directors at UM, and jointly make remarkable documentaries.

Dr. Zhen made a brief introduction of UM's history, its Global Affairs Department, and especially UM's Residential College Culture, which seeks a return to the original aspirations of Chinese education tradition.

Previously, UM and BNU had a solid foundation for cooperation. With this visit, the understanding and friendship between the two universities was deepened further, laying a solid foundation to jointly promote in-depth cooperation in personnel training and scientific research.

## I-Shou University President Chen Zhenyuan Visited BNU Zhuhai

On December 25, 2019, Chen Zhenyuan, President of I-Shou University (ISU) in Taiwan, accompanied by Huang Gengxiang, Deputy Director of the ISU Cross-Strait Affairs Office, visited Beijing Normal University at Zhuhai (BNU Zhuhai). Fang Zengquan, Chairperson of the University Council BNU Zhuhai met with the guests. Qiu Yue, Director of Hong Kong, Macao and Taiwan Affairs Office and related personnel also attended the meeting.

During the meeting, Fang Zengquan expressed a warm welcome to Chen Zhenyuan on behalf of the university. Then the two sides had a review and

discussion of the student exchange program and visiting-scholar program between both universities, and reached a consensus on further strengthening the cooperation between the two.

At the meeting, Fang Zengquan stated that high-level cross-strait university cooperation is one of the development priorities of the university's strategic plan. ISU is an important partner for cross-strait cooperation. BNU values the

cooperation accomplishments with ISU and hopes to expand the exchanges of faculty and students in diverse forms.



Fang Zengquan (right) met with Chen Zhenyuan (left).



# Experts from Aalborg University Shared Research Results

▣ Article source: *College of Education for the Future*  
Release date: 2019-11-04

## 1. Karina Madsen Smed: “Consuming the Ordinary in Extraordinary Settings”

On October 31, 2019, Dr. Karina Madsen Smed from AAU Department of Cultural Studies shared the research experience of her team on exploring Greenland.

In the lecture, Dr. Smed specifically introduced the research outcomes of her team. She said, “Something that is special to some tourists is not necessarily special to other tourists; what is different for tourists may also be a rare interest

for tourist sites.” These phenomena are significant information for research.

In the end, Dr. Smed pointed out that people’s common impression of travel is to discover unusual things, to understand strange worlds, and to contact the sacred and luxurious. However, tourism is now changing to be ordinary, familiar and daily. She also suggested that everyone should “eat the food that locals usually eat and do what the locals usually do” while traveling.



## 2. “Booster of Knowledge, Skills, Communication and Cooperation”: Prof. Nikolaj Stegeager Talks about the Aalborg PBL Model

On October 31, 2019, Prof. Nikolaj Stegeager, Director of the Learning Center of Aalborg University (AAU), Denmark, was invited to share his successful experience in teaching Problem-Based Learning (PBL) models at AAU.

Prof. Stegeager first introduced the research motivation and development history of the AAU PBL Model. He said that the AAU PBL Model provides students with independent tools for academic research to acquire knowledge, skills and research capabilities. He noted that AAU students have the opportunity to

work with external departments to solve scientific problems during their studies. At the same time, the AAU PBL Model can cultivate students’ communication and cooperation skills and help students to master the proficiencies required for results-based learning.

With rich arguments quoted, Prof. Stegeager discussed in simple terms the theoretical framework of how problem-driven teaching methods should be improved in the application process, and analyzed the relationship between teaching, supervision and student learning processes in the PBL environment.



# International Experts Shared Views on “Creative Leadership, Innovative Curriculum and Educational Equity”

Article source: College of Education for the Future  
Release date: 2019-11-26

On November 22, 2019, during the course of the Fifth China Education Innovation Expo (CEIE), a number of internationally renowned education experts were invited to BNU Zhuhai to share their views on “Creative Leadership, Innovative Curriculum and Educational Equity.”



Dr. Yuli Tamir, former Israeli Minister of Education pointed out that the primary education goal of the 21st century is to cultivate students to become critical thinkers and active creators. She believes that teachers should encourage students to continue to try and proactively solve problems and provide innovative solutions. She pointed out that learning is not competition. Teachers should leave space for teamwork and develop their collaborative abilities, so that students can learn to share knowledge, and then become happy students. She also suggested that teachers encourage students to focus on the learning process rather than the outcomes, not to be afraid of failures, and it is important to train students to have an optimistic and open mind.

In the lecture of “Teaching of Innovative Courses,” Dr. Tony Richardson, Chief Advisor of the Australian National Education Ministry put forward that a teacher is not only a job and a profession, but also a partner that accompanies children’s growth. If the teacher is not able to bond with the students while standing on the podium, then it is difficult to engage in the students’ learning process. He pointed out that by flipping the classroom, teachers can make students the lead of the classroom and involve students’ presentation as an important part in the classroom learning environment. The focus of teaching is to improve learning efficiency and to guide students to acquire background knowledge instead of cramming. Teachers should establish a positive and interactive relationship with students.



Xue Xueli, Head of Global Academic Cooperation at the University of Queensland, pointed out in her speech that the improvement of learners and teachers’ competence is positively related to economic growth, and the ability to innovate will become increasingly important in the future. With the rapid technological development in society today, she believes that whoever wants to have a place in society needs to be a lifelong learner. She also pointed out that the competence needed in the 21st century is the ability to innovate, to generate new ideas and apply them, and to have the qualities of initiative, curiosity and imagination.



Prof. Ronald Ferguson, John F. Kennedy School of Government, Harvard University and Prof. Tasha Robertson of New York University, said that they had studied 200 students (and their families) who graduated from Harvard and other top universities.

They discovered and summarized eight things that parents have generally done to cultivate children who are both intelligent and find meaning in life. They also further analyzed how to promote the realization of educational equity.

# The 9<sup>th</sup> International Conference on Information Capital, Property Rights and Ethics

Article source: School of Government  
 Editor: Teng Fei Release date: 2019-07-01



Prof. Ismail Abdullahi

From June 15-18, 2019, the 9th International Conference on Information Capital, Property & Ethics (ICPE-2019) was held at Beijing Normal University at Zhuhai (BNU Zhuhai). With the theme of "Frontier Topics and Hot Issues of Information Policy, Rights and Ethics," it was co-sponsored by BNU School of Government and Southern Big Data Exchange Center, and organized by the Government Governance Research Center of Advanced Institute of Humanities and Social Sciences of BNU. More than 80 experts and scholars from the United States, Japan and China, as well as Hong Kong and Taiwan regions

participated in the conference. Among them, 30 delivered academic reports.

At the opening ceremony, Dr. Li Jiayong, Deputy Director of the Institute of Advanced Studies in Humanities and Social Sciences of BNU, said that it has become a mission of scholars in various countries engaged in informatics, law, and sociology to discuss issues related to information policy, rights and ethics as global society development increasingly relies on information and data.

The attending scholars exchanged views on the theme of the conference. Among them, Prof. Ismail Abdullahi of Central

University of North Carolina; Prof. Liu Yanquan of Southern Connecticut State University; Prof. John N. Gathegi of University of South Florida; Prof. Takashi Nagatsuka of Tsurumi University; Prof. Miguel Baptista Nunes of Sun Yat-sen University; Prof. Zhuang Daoming of Shih Hsin University; Prof. Lai Maosheng and Prof. Li Guangjian of Peking University; Prof. Ran Congjing of Wuhan University; Prof. Wang Fang of Nankai University; Dr. Wang Teng of Southern Big Data Exchange Center; and Associate Professor Huang Guobin of BNU along with more than 10 industry experts and well-known scholars all made keynote reports.



Prof. John N. Gathegi made a report.



Group photo of participants



# International Forum on Big Data Applications in Intelligent Society and Intelligent Innovation

Article source: *Institute of Advanced Studies in Humanities and Social Sciences*  
 Release date: 2019-07-11

On July 10, 2019, Beijing Key Lab of Study on Sci-Tech Strategy for Urban Green Development of Beijing Normal University (Key Lab), MIT Human Dynamics Laboratory (MIT), and Digital China Holding Co., Ltd. (Digital China) co-sponsored the "International Forum on the Application of Big Data in Intelligent Society and Intelligent Innovation" (Forum). Nearly 100 leaders, experts and scholars from home and abroad participated in the Forum. Prof. Guan Chenghua, Dean of the Institute of Economics and Resource Management of BNU and Director of the Key Lab, chaired the opening ceremony of the Forum. Tang Jiale, Vice President of the Macau University of Science and Technology; Chen Renfu, Vice Chairman of the Zhuhai CPPCC (Chinese People's Political Consultative Conference); Yan Haobo, Secretary of the

Party Committee of Zhuhai National High-tech Industrial Development Zone; and Wang Shoujun, BNU Vice President, also attended the Forum and delivered speeches.

The Forum set up three sessions: keynote speeches, special speeches and roundtable forums. In the keynote speech, researcher Gao Jian, economist and former Vice President of China Development Bank; Li Jianwei, Director of State Council Development Research Center; Prof. Zhang Du of Institute of Smart Cities of Macau University of Science and Technology; and Prof. Pentland of MIT respectively shared insightful ideas on smart cities and big data. Afterward, leaders and scholars from BNU, Digital China, Huawei, China Mobile Zhuhai Company, Development Research Center of the State Council,

University of Hong Kong, University of Oxford, Tongji University, and Wenjiang District, Chengdu gave featured speeches focusing on "Big Data Technology and its Security and Application in Urban Smart Innovation." Finally, Prof. Chen Hao, Chief Scientist and Executive Director of the Key Lab, hosted the roundtable forum. Experts and scholars from MIT, the Ministry of Commerce, the Capital Institute of Science and Technology Strategic Development, Shenzhen Design

Research Institute, and BNU had intense discussion on the application of big data and the progress of smart cities. Chinese and international experts fully exchanged ideas on the application of big data and the construction of smart cities, which will have far-reaching significance in promoting China's urban informatization, data integration, in-depth analysis, and trusted data practices.

At the seminar, BNU, MIT, Digital China

Holdings Limited, Huawei Technologies Co., Ltd., and Zhuhai National High-tech Industrial Development Zone jointly launched the "Industry-University Research Alliance of Big Data Application in Intelligent Society and Intelligent Innovation." The Research Alliance will be dedicated to combining intelligent society and intelligent innovation big data technology with industrial development to serve the city's digitalization, intelligence and high-quality sustainable development.



# International Round Table Forum on Linguistic Aptitude: Expanding the Research Field

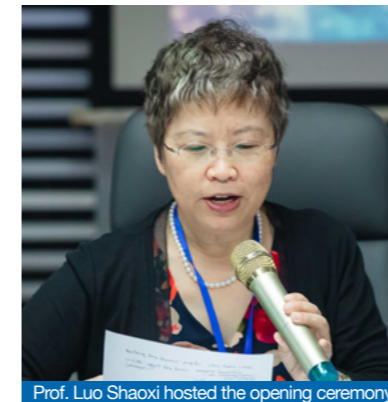
Article source: *Institute of Advanced Studies in Humanities and Social Sciences*  
 Release date: 2019-07-11

From November 9-10, 2019, the International Round Table Forum on Linguistic Aptitude, sponsored by the Language Science Research Center of Beijing Normal University (BNU) and hosted by the School of Chinese of Beijing Normal University, Zhuhai (BNUZ), was successfully held at Beijing Normal University at Zhuhai

(BNU Zhuhai). More than 20 experts and scholars from China, the United Kingdom, the United States, Germany, Poland, Austria, Turkey and Sweden participated in the Forum.

The opening ceremony was hosted by Prof. Luo Shaoxi, a researcher at the Language Science Research Center of

BNU. Following the opening talk, Prof. Fu Ailan, Deputy Director of BNU Zhuhai Administrative Committee and Director of BNU Language Science Research Center, and Prof. Peter Skehan of Birkbeck College, University of London, UK, delivered welcome speeches, respectively.



Prof. Luo Shaoxi hosted the opening ceremony.

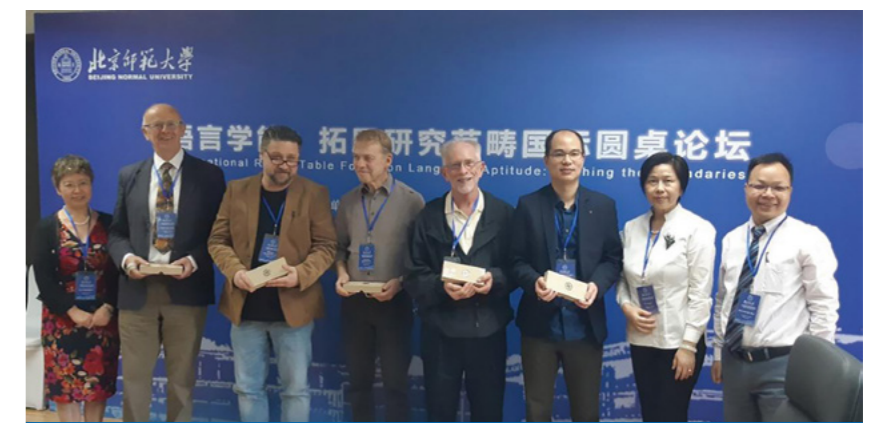


Prof. Fu Ailan (left) and Prof. Peter Skehan (right)



The Forum aimed to strengthen the communication on the cutting-edge theories and practice of linguistic aptitude. It contained six keynote speeches, six invited reports, and six special reports. Prof. Niclas Abrahamsson and Prof. Kenneth Hyltenstam of the University of Stockholm, Sweden; Prof. Peter Skehan of the University of Birkbeck College, London, UK; Prof. Richard Sparks of St. Joseph's Hill University; Prof. Wang

Chuang of the University of Macau; and Prof. Patrick C.M. Wong of the Chinese University of Hong Kong were invited to give keynote speeches for the Forum. The Forum covered four sub-topics. The participating experts examined the development status and empirical research in the field of linguistic aptitude from four different perspectives, including neuroscience, linguistic aptitude theories and testing development, working memory and





# Editorial Board Meeting of Asian Languages and Linguistics and 2019 Asian Languages International Round Table Forum

Article Source: BNU Zhuhai  
 Editor: Pang Bo Release date: 2019-12-03

From November 29 to December 1, 2019, the Editorial Board Meeting of Asian Languages and Linguistics and the 2019 Asian Languages International Round Table Forum, sponsored by the Language Science Research Center of Beijing Normal University (BNU) and hosted by the School of Chinese of Beijing Normal University, Zhuhai, were held in Beijing Normal University at Zhuhai (BNU Zhuhai). This conference uses English as the conference language, and more than 10 well-known scholars in Asian language research fields from China, Korea, Japan, India, Singapore,

the United States, France, Germany and other countries made academic reports on their relevant research.

The opening ceremony of the Forum was chaired by Dr. Li Jiayong, Associate Dean of Institute of Advanced Studies in Humanities and Social Sciences. Prof. Wang Shoujun, BNU Vice President of and BNU Zhuhai Administrative Committee Director, delivered a welcome speech and issued letters of appointments to three main editors: namely, Prof. Liu Danqing, Prof. Fu Ailan and Prof. Cheng Gong. Prof. Liu Danqing, Co-editor of Asian Languages

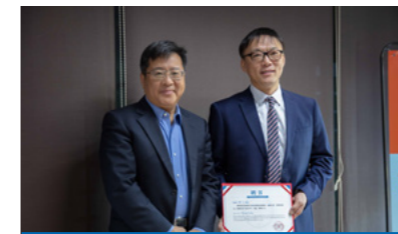
and Linguistics and Director of Institute of Linguistics of the Chinese Academy of Social Sciences issued a letter of appointment to 12 editors who participated in the Forum.

The conference and roundtable forum covered three topics with the first as the core: the role of Asian languages in the construction and promotion of linguistic theories; the protection and recording of endangered languages in Asia; and the academic orientation and promotion of international influence of Asian Languages and Linguistics. Experts at the meeting put forward

new ideas for observing language exposure, language complexity, and language evolution at multiple levels, including phonetics, morphology, syntax, semantics, and pragmatics. Prof. Bernard Comrie, a world-renowned linguist of the University of California, Santa Barbara, summarized the Forum. At the Editorial Board Meeting, scholars hope that such high-level academic forums can be held regularly, and they will support the development of the journal Asian Languages and Linguistics so that it will exert international influence in the future.



Prof. Bernard Comrie summarized the forum.





# "Family Harmony Brings Prosperity." —"Family Culture" Connects Guangdong, Hong Kong and Macau with Common Values

## — Looking for and Going over Lingnan Family Education and Family Ethos with Prof. Yu Dan

Article Source: Institute of Culture Innovation and communication  
Editor: Pang Bo Release date: 2019-12-13

On December 12, 2019, on the occasion of the 20th anniversary of the return of Macau, the forum on "Building an International Bay Area: Contemporary Value Transformation of Traditional Chinese Culture" was held at the Beijing Normal University at Zhuhai (BNU Zhuhai), which was sponsored by Beijing Normal University. People from government, industry, education and research institutions of Guangdong, Hong Kong and Macau joined in the discussion on "Value Consensus: Family • Family Ethos • Family Mottos." Prof. Lin Guangzhi from Macau University of Science and Technology, Prof. Hongtai Zheng from the Chinese University of Hong Kong and Prof. Jiarong Zhou from Hong Kong Baptist University were invited to make keynote speeches at the Forum and they each explored the ways to promote the construction of the Bay Area of humanities through the value consensus of "family culture."

Prof. Yu Dan, a well-known cultural scholar, director and chief expert of the Guangdong-Hongkong-Macau Greater

Bay Area ("GBA") Cultural Innovation and Communication Research Center of BNU, brought and released her blockbuster research achievement of her project, "the Spread and Inheritance of 'Family Culture' in the Greater Bay Area," at this Forum. Prof. Yu analyzed the inclusive Confucian culture in the GBA from the perspectives of Guangfu, Chaoshan, Hakka and the new urban immigrant cultures, taking T'ang shao-i, Yung Wing, Liang Qichao and other families as examples, and illustrated what family means for Chinese people. At the end of the report, she proposed to build the Greater Bay Area of humanities together. She believes that the ethical standard of "family culture" is the spiritual core of the GBA. The family ethos passed down from ancient to modern times are the spiritual ties that connect different geographical spaces of the GBA. The psychological emotion of repaying one's parents is the greatest centripetal force. The contemporary value and inheritance of "family culture" in the GBA cannot be separated from the inheritance of family education. Taking education as a starting point is the most important way to

connect the present with the future. "Family culture" is the "root of culture" behind the spatial integration of the GBA: family harmony brings prosperity.

Ma Biwen, Director of Department of Spiritual Civilization Creation of the Publicity Department of Guangdong Provincial Government; Dr. Xu Zhihua, Acting Director of Institute of Contemporary Chinese Studies of Hong Kong Baptist University; and Researcher Fang Zengquan, Chairperson of the University Council of BNU Zhuhai said that the integration of people in the GBA through humanity communication is very important, and family culture is a relatively gentle, highly acceptable and effective entry point. The GBA Cultural Innovation and Communication Research Center is becoming a new type of think tank, academic platform and talent highland with a new system. It is expected that the Center will promote the cultural construction of Guangdong Province, disseminate the cultural construction experience of the GBA, and contribute to the construction of the Greater Bay Area of humanities.

# Three Projects of Institute of Advanced Studies in Humanities and Social Sciences Successfully Approved by Ministry of Education

Article Source: Institute of Advanced Studies in Humanities and Social Sciences  
Release date: 2019-12-30



In order to support and strengthen the exchanges and cooperation between the Mainland and universities in Hong Kong and Macau, the Ministry of Education has set up a "Hong Kong, Macau and Mainland Higher Education Teacher-Student Exchange Program" ("Ten Thousand Talent Program") in 2013, and changed its name to "Hong Kong, Macau and Mainland Elementary, Secondary and University Teacher-Student Exchange Program of College Students" in 2019. Three projects of the Institute of Advanced Studies in Humanities and Social Sciences of Beijing Normal University (BNU) have been approved: namely, the "Multilingual Corpus Construction of Guangdong-Hong Kong-Macau Greater Bay Area"

Project by the Language Resources Research Center of Guangdong-Hong Kong-Macau Greater Bay Area, the "Looking China • Hong Kong and Macau Youth Film Project – Exchange Activities with Macau University of Science and Technology" and "Looking China • Hong Kong and Macau Youth Film Project – Exchange Activities with Macau City University" projects by the Image Communication Research Center.

The "Multilingual Corpus Construction" project intends to invite 30 undergraduate, graduate, and doctoral students each from BNU and Hong Kong Education University (HKEU) (and one accompanying teacher from HKEU), on June 8 to 28, 2020 to the Language Science

Research Center (Zhuhai) of the Institute of Advanced Studies in Humanities and Social Sciences, BNU to construct a multilingual corpus in the Greater Bay Area. The project mainly involves activities such as research training, classroom observation, linguistic data collection and annotation, and cultural visits. It aims to promote research exchanges between Hong Kong, Macau and Mainland universities, and help students to broaden their horizons and cultivate scientific research competence.

The two projects of "Looking China • Hong Kong and Macau Youth Film Project" aim to strengthen cultural exchanges between Hong Kong and Macau youths and mainland youths, and promote integrated economic and cultural development for Guangdong, Hong Kong, and Macau, marking it as a starting point for the Greater Bay Area's cultural circle construction. This series of projects tells Chinese stories via documentaries, spreads Chinese voices through new media, and enhances the depth of exchanges through seminars, which is conducive to reshaping Hong Kong and Macau youths' understanding of the motherland and strengthening the cultural identity of Hong Kong and Macau youths.



*In order to better meet the major tasks of the Belt and Road Initiative, Beijing Normal University established the Belt and Road School in September 2018 and started to recruit international students of MBA and MPA programs based in Zhuhai. In September 2019, Beijing Normal University at Zhuhai (BNU Zhuhai) welcomed its first batch of 27 international students from 21 countries. In order to make them feel at home and be accustomed to the living environment of Zhuhai, Guangdong Province, the university organized various extra-curricular activities, such as a visit to Huitong Ancient Village, and appreciation of traditional Chinese culture.*



# Lingnan Historical and Cultural Investigation

## —a Cross-cultural Experience Tour



**G**uangzhou, a city with a 2,800-year history and profound cultural heritage, is constantly displaying its unique charm. On November 2, 2019, 50 international students from Beijing Normal University at Zhuhai (BNU Zhuhai), as well as teachers and students from the Belt and Road School, went to Guangzhou on a Lingnan culture experience trip. Teachers and students explored the scenic spots and historical sites in this beautiful "Flower City" and exchanged ideas on the history, culture, customs and economic development of various countries and places.

### Lingnan Impression Garden · First Sight

Lingnan Impression Garden was the first stop of the trip. With the blue sky and refreshing air, the international students integrated the good mood all the way into the bricks, tiles, grass, and trees in the garden.

The students looked at the creek crossing the street, strolled along the long Qingyun Lane, went in and out of one classic nostalgic shop and restaurant after another, and inadvertently immersed themselves in the stories and traditions of Lingnan people. The constant snapping sounds of cameras indicated students' eagerness to capture and indulge in the Lingnan style.



### Chen Clan Academy · Surprise

After tasting Cantonese-style food and drinks, the students arrived at the second stop of the Guangzhou trip---the Chen Clan Academy. The Academy is strictly laid out: the classic elegant corridors lead to all directions and woodcarving, brick carving, and stone carving can be seen everywhere. They were amazed by the craftsman's fine carvings and indulged in the traditional Chinese myths and legends behind the carvings.



### King Nanyue's Tomb Museum · Attraction

By the bustling North Jiefang Road, a deep red sandstone building attracts the attention of passersby. It is the famous Museum of King Nanyue of the West Han Dynasty. The students entered the site of the Mausoleum of King Nanyue without hesitation and asked inquisitively about the role of each coffin chamber.

In the museum, students gathered around the Jade Burial Suit (sī lǚ yù yī) one by one, stopped in front of the Emperor Wen's Seal, and listened to the explanations carefully, as if the museum had become the classroom. Everyone carefully observed in the field, listened intently, and seemed to try to pierce the secrets of social life in the Lingnan area more than 2,000 years ago, and let this breath of China of a thousand years ago linger in the nose.

### Guangzhou Tower

The Guangzhou Tower, which stands at the intersection of Guangzhou's new central axis and the Pearl River landscape axis, is the last stop of this trip. This 600-meter-high tourism and sightseeing tower, the highest in China and third highest in the world, is a combination of strength and art. It has the vision and spirit to let Guangzhou take off and face the world.

From 5 pm to 7 pm, day gives way to night and the sky turns from pale yellow to deep black. In every single minute and second, everyone discovers with their eyes and feels with their heart the modernity and developing vitality of this city.

From eight in the morning to ten in the evening, the fourteen-hour journey was exhausting, but there was no shortage of cheers and jokes. The Lingnan-style garden, the Academy with exquisite carvings, the historical Mausoleum Museum of King Nanyue, and the city landmark Guangzhou Tower all left a deep impression on the students.



International students from various parts of the world follow the steps of the teacher to experience culture together, share time together, and keep the feeling of the day firmly in mind. This trip became a common connection between teachers, students and classmates, and became the key to cultural exchanges. It opened the box of mutual understanding, and allowed students to experience a rich and diverse campus time and start the next journey with great expectations.

# When Chinese Meets the Belt and Road Initiative

Article source: Chinese Language and Culture College  
 Editor: Pang Bo Release date: 2019-12-27

On December 23, jointly organized by the Chinese Language and Culture College and the Belt and Road School of Beijing Normal University, an exchange on "When Chinese Meets the Belt and Road Initiative" was held successfully in Beijing Normal University at Zhuhai.

This exchange was divided into five sessions with five different topics: phonetics, grammar, communication, Chinese characters and culture. Those graduate students from the Chinese Language and Culture



College, who are studying in the Zhuhai campus, have carefully prepared the teaching contents. They helped the international students from the Belt and Road School to learn the grammar and pronunciation of Chinese, communicate in Chinese, write Chinese characters with brush, and appreciate and experience the charm of Chinese traditional art.

This exchange has benefited students from both colleges. In a relaxed and pleasant atmosphere, the international students have got close contact with Chinese and Chinese



culture, deepened their understanding of China and aroused their strong interest in Chinese and Chinese culture; the Chinese students have improved their teaching ability, consolidated their professional quality and deepened their sense of responsibility for the major of Chinese international education through classroom practice. The students of the two colleges have learned from each other, communicated with each other warmly and sincerely, and established sincere friendship.



# "Legal System and Safety Education" Lecture Held for International Students of BNU Zhuhai

In order to strengthen the safety education of international students at school and better serve their study and living in China, on November 29, 2019, a lecture named "Legal System and Safety Education" was held for international students.

First of all, Fang Zengquan, Chairperson of the University Council of BNU Zhuhai, delivered a speech and thanked the Zhuhai Public Security Bureau ("ZPSB") for supporting safety work and education of our international students. He pointed out that since China's legal system is different from that of Britain and the United States, legal system and safety education are very important for international students. This lecture helped international students to raise the awareness of personal safety during their stay in China and learn about Chinese laws and regulations.

Hu Lin, Section Chief of the Entry-Exit Administration Department of ZPSB and Wu Jianxing, Director of Jinding Police Station of ZPSB, fully explained international students' visa processing, knowledge of preventing fraud and pickpocketing in China, and lastly answered students' questions. Li Chunbo, Director of the Security Department of BNU Zhuhai, then added more knowledge of campus security construction and personal safety and protection.



Students said that the lecture was very practical and informative, which was helpful to enhance their safety awareness and knowledge, and better regulate their own behavior within China.

Wu Yongkang, Head of the Exit-Entry Brigade of the High-tech Zone Branch of ZPSB; Chen Hailan, trainer of the ZPSB Culture and Education Brigade; Zhang Shengjun, Deputy Dean of the Belt and Road School, and all teachers from the Business Office, as well as all the international students attended the lecture.



# Wang Shoujun Led Delegation on Visit to Hong Kong and Macau

In order to further strengthen the relationship between Beijing Normal University (BNU) and universities in Hong Kong and Macau, give full play to the advantages of BNU Zhuhai, promote scientific research cooperation with Hong Kong, Macau and other regions, and improve the university's internationalization and "Dual-First Class" construction, Prof. Wang Shoujun, BNU Vice President and BNU Zhuhai Administrative Committee Director, led a delegation to Hong Kong and Macau from July 15 to 19, 2019. This trip was in response to the invitation of universities, including the Chinese University of Hong Kong (CUHK), Hong Kong University of Science and Technology (HKUST) and University of Macau (UM), to participate in the "2019 Guangdong-Hong Kong-Macau University Alliance Annual Meeting and Presidents' Forum" and visit Hong Kong and Macau friendship colleges.

At HKUST, the delegation held talks with Dr. Ni Mingxuan, Acting President; Prof. Wu Xun, Director of Department of Public Policy; Dr. Shi Tianyi, Director of Department of Social Sciences and the Environment and Director of Global and Greater China Affairs, and visited the Material Testing Laboratory

and Nanosystem Manufacturing Laboratory. At CUHK, the delegation met with Vice-Chancellor Prof. Zhang Miaoqing and learned about the university through an introduction video. Then the delegation visited the State Key Laboratory of Agricultural Biotechnology. At Hong Kong Polytechnic University (HKPU), the delegation met with Associate Vice-Chancellor Prof. Chen Guohua and Zhao Pei, Assistant Director of Innovation and Technology Development Office, and visited the HKPU Innovation Museum. At Hong Kong Baptist University, the delegation visited the State Key Laboratory of Environmental and Biological Analysis and the School of Communication, and met the Associate Vice President (Teaching and Learning) and Provost Prof. Huang Yueshun; Prof. Zhang Jianhua, Dean of Faculty of Science and Associate Dean Prof. Ruan Bangzhi; Li Dewen, Director of Finance Division; and Dr. Yang Liwei, Senior Director of Office of the Associate Vice President (Mainland Development).

On July 19, the delegation visited the University of Macau, visited its Chemical Research Laboratory, physical science and engineering teaching experiments, and participated in

the "2019 Guangdong-Hong Kong-Macau University Alliance Annual Conference and Presidents' Forum." At the forum, the universities and the presidents of the alliance held discussions on the two topics of "deepening alliance cooperation, expanding scientific research resources" and "advancing the construction of first-class universities and promoting

the development of the Greater Bay Area." This meeting deepened the understanding between BNU Zhuhai and universities in Guangdong, Hong Kong, and Macau, and facilitated the university to participate in the joint cooperation of universities in the GBA. In order to further improve the overall school-running and cooperation level of BNU Zhuhai, this meeting also helped

precipitate further collaboration to jointly build advantageous disciplines, laboratories, and research centers, and actively explore more cooperation and exchange opportunities in such aspects as mutual recognition of credits for specific courses and more flexible student exchange programs, and scientific research result sharing and transformation.







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